

Title **Placer County District Attorney's Office** 07/07/2023
id. 41334933
by **Ryan Bal** in **Organized Retail Theft Vertical Prosecution Grant Program**
rbal@placer.ca.gov

Original Submission 07/07/2023

The Organized Retail Theft Vertical Prosecution Grant Program Application is divided into five sections as identified below: Background Information Contact Information Program Information Proposal Narrative and Budget Mandatory Attachments Each section has a series of questions that require a response. Applicants will be prompted to provide written text, select options from a drop down menu, select options from a multiple choice menu, or upload attachments. Questions with a red asterisk require responses. Applicants will not be able to submit the application until all questions with a red asterisk have been completed. Applicants may reference the Organized Retail Theft Vertical Prosecution Grant Program Proposal Instruction Packet for background information, key dates, rating factors, and other important information to aid in the completion of the Grant Program Application. The Proposal Instruction Packet is available on the BSCC website. NOTE: Applicants may start and stop their application but must select "Save Draft" at the bottom of the application before existing.

SECTION I - BACKGROUND INFORMATION This section requests information about the applicant's name, location, mailing address, and tax identification number.

Name of Applicant Placer County District Attorney's Office

Applicant's Physical Address **10810 Justice Center Dr
Ste 240
Roseville
CA
95678
US**

Applicant's Mailing Address (If different than physical address) n/a

Mailing Address for Payment	10810 Justice Center Dr Ste 240 Roseville CA 95678 US
Tax Identification Number	94-6000527
SECTION II - CONTACT INFORMATION	This section requests contact information for the individuals identified as the Project Director, Financial Officer, Day-to-Day Project Contact, Day-to-Day Fiscal Contact, and the Authorized Signature.
Project Director	Mary Green
Project Director's Title with Agency/Department/Organization	Chief Investigator
Project Director's Physical Address	10810 Justice Center Dr Ste 240 Roseville CA 95678 US
Project Director's Email Address	mgreen@placer.ca.gov
Project Director's Phone Number	+19165438079
Financial Officer	Kimiyo Yamanishi
Financial Officer's Title with Agency/Department/Organization	Administrative and Fiscal Operations Manager
Financial Officer's Physical Address	10810 Justice Center Dr Ste 240 Roseville CA 95678 US
Financial Officer's Email Address	kyamanishi@placer.ca.gov
Financial Officer's Phone Number	+19165438093

Day-To-Day Program **Ryan**
Contact **Bal**

Day-To-Day Program **Lieutenant**
Contact's Title

Day-To-Day Program **10810 Justice Center Dr**
Contact's Physical **Ste 240**
Address **Roseville**
CA
95678
US

Day-To-Day Program **rbal@placer.ca.gov**
Contact's Email
Address

Day-To-Day Program **+19165438042**
Contact's Phone
Number

Day-To-Day Fiscal **Kara**
Contact **Wagner**

Day-To-Day Fiscal **Staff Services Manager**
Contact's Title

Day-To-Day Fiscal **10810 Justice Center Dr**
Contact's Physical **Ste 240**
Address **Roseville**
CA
95678
US

Day-To-Day Fiscal **kwagner@placer.ca.gov**
Contact's Email
Address

Day-To-Day Fiscal **+19165432506**
Contact's Phone
Number

Name of Authorized **Morgan**
Officer **Gire**

Authorized Officer's **District Attorney**
Title with
Agency/Department/Organization

Authorized Officer's Physical Address	10810 Justice Center Dr Ste 240 Roseville California 95678 US
Authorized Officer's Email Address	mgire@placer.ca.gov
Authorized Officer's Phone Number	+19165438088
Authorized Officer Assurances	checked
SECTION III - PROGRAM INFORMATION	This section requests a Proposal Summary description and identification of the Funding Category.
Project Title	Placer County DA Vertical Prosecution and Regional Organized Retail Theft Team
Proposal Summary	The “Placer Regional Organized Retail Theft Team” will be comprised of representatives from the Roseville Police, Rocklin Police, and the Placer County DA’s Office. Each agency will provide staff and resources necessary to complete thorough retail theft investigations in support of the vertical prosecution model implemented by the Placer County DA's Office. This team will work to enhance collaboration between law enforcement and retailers through information sharing, use of data to evaluate effectiveness, and targeted enforcement efforts while using Collaborative Courts to address the increasing levels of retail theft property crime occurring in Placer County.
Funding Category Information	Applicants may apply for funding in a Small Scope OR Large Scope Category. The maximum an applicant may apply for is up to \$800,000 in the Small Scope category OR up to \$2,050,000 in the Large Scope category. Applicants may apply for any dollar amount up to and including the maximum grant amount identified in each category. Please reference pages 8-9 in the Proposal Instruction Packet for additional information.
Funding Category	Large Scope (Up to \$2,050,000)
SECTION IV - PROPOSAL NARRATIVE AND BUDGET	This section requests responses to the Rating Factors identified in the the Organized Retail Theft Vertical Prosecution Grant Program Instruction Packet.

The Proposal Narrative must address the Project Need, Project Description, Project Organizational Capacity and Coordination, and Project Evaluation and Monitoring Rating Factors as described in the Instruction Packet (Pages 17-21). A separate narrative response is required for each Rating Factor as described below: The Project Need narrative may not may not exceed 4,474 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately 2 (two) pages in Arial 12-point font with one-inch margins on all four sides and at 1.5-line spacing. The Project Description narrative may not may not exceed 8,948 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately 4 (four) pages in Arial 12-point font with one-inch margins on all four sides and at 1.5-line spacing. The Project Organizational Capacity and Coordination narrative may not may not exceed 4,474 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately 2 (two) pages in Arial 12-point font with one-inch margins on all four sides and at 1.5-line spacing. The Project Evaluation and Monitoring narrative may not may not exceed 4,474 total characters (includes punctuation, numbers, spacing and any text). In Microsoft Word, this is approximately 2 (two) pages in Arial 12-point font with one-inch margins on all four sides and at 1.5-line spacing. A character counter is automatically enabled that shows the number of characters used and the remaining number of characters before the limit for each response met. If the limit is exceeded, a red prompt will appear with the message "You have exceeded the character limit". Applicants will be prohibited from submitting the Organized Retail Theft Vertical Prosecution Grant Program Application until they comply with the character limit requirements. NOTE: It is up to the applicant to determine how to use the total word limit in addressing each section, however as a guide, the percent of total point value for each section is provided in the Proposal Instruction Packet (Page 17).

Project Need

Placer County hosts a variety of large retail hubs that attract shoppers from throughout northern California. These retail hubs include the Roseville Galleria Mall, The Fountains of Roseville, the Rocklin Commons, and Rocklin Crossings. Placer County also holds a variety of vibrant small retail districts in the downtown areas of each city and town. Just as these retail centers attract shoppers, they also attract a significant amount of retail theft, which creates a negative impact on business finances, tax revenue, and community safety. The impact of retail theft on Placer County will continue to increase as the retail centers and population grow. According to the 2022 Placer County Economic Forecast report, “the population will expand at an annual average rate of 1.4% per year from 2022 to 2027. By 2027 the Placer County Population will approach 445,000 residents”.

A review of Roseville Police retail theft related statistics [reports including shoplifting (459.5 PC), shoplift robberies (211 PC), and organized retail theft (490.4 PC)] from May 2020 to April 2023 showed

an 82% increase in retail theft related reports and a 110% increase in retail theft related cases referred for prosecution to the DA's office. The total number of retail theft cases submitted from all agencies to the Placer County DA increased from 401 in 2021 to over 670 in 2022; a 67% increase. This data from one city within Placer County, coupled with the number of reports submitted countywide, demonstrate the dramatic rise of retail theft within the Placer County region.

As our community grows, local law enforcement agencies are increasingly stressed for staffing. Local agencies respond to and investigate instances of retail theft primarily at the patrol level. Officers investigate only a single act of theft reported on a specific date, and frequently only investigate thefts that occurred within their jurisdictional limits. Organized retail thefts usually involve a group of repeat offenders working together over a period to steal from a variety of retailers in multiple jurisdictions. Local agencies rarely connect all the cases associated with a series of retail thefts due to cases being reported on different dates, from different retailers, and/or because the cases occurred outside their jurisdiction.

The DA's Office acts as the repository for all agency reports with viable suspect information. As a result, the DA's office is in a unique position to see patterns and trends between cases and individuals involved. An assigned Investigator and District Attorney in a vertical prosecution model would be in a position to collaborate with outside law enforcement agencies, retailers, and connect repeat offenders and cases across jurisdictions.

Due to low staffing levels and an increase in criminal cases requiring review for prosecution and investigative follow-up, the Placer County DA's Office has been unable to implement a vertical prosecution model or assign a DA Investigator to focus on conducting investigations to connect retail thefts from multiple jurisdictions. Because of these hurdles, prosecution of retail theft cases often remain as individual cases. In some instances, a single defendant with multiple retail theft cases may have two or more attorneys handling the various cases. Without these funds, cases must be spread across teams rather than centralized in a vertical prosecution model.

Currently Placer County DA's Office does not employ a Crime Analyst due to a lack of general fund for the position. To obtain data related to cases, staff must ask an IT employee to pull the statistics related to a specific request. The numbers are not routinely examined, nor are reports consistent across units. Retail theft represents a significant portion of the Placer County DA's Office caseload. An effective approach to addressing this issue requires extensive analysis related to case load, methodology, "hot spots", repeat offenders, and outcomes. Without a Crime Analyst, the Placer County DA's Office essentially operates in the dark. Addressing issues through prosecution, but with no real outcomes or performance measures. Without these funds the Placer County DA's Office does not have the resources to hire a Crime Analyst. These funds will

result in hiring a Crime Analyst, that will be assigned to the retail theft vertical prosecution team, with the assignment of tracking project goals, collecting data, and analyzing effectiveness.

Project Description

A Deputy District Attorney (DDA) and District Attorney Investigator (DAI) will be assigned to a vertical prosecution model focused on retail theft crimes from initial filing through sentencing. A Crime Analyst will be assigned to the project for continuous project evaluation and monitoring. This model gives retailers, law enforcement officers, and other agency representatives a central point of contact for retail theft crimes. The vertical prosecutor, with assistance from a DA Investigator and Crime analyst, will identify repeat offenders, identify connecting/associated cases, identify offenders eligible for collaborative courts, and file qualifying cases as organized retail theft (490.4 PC) versus multiple individual cases.

This project seeks to focus on the retail centers located within the jurisdictional boundaries of Placer County. These include the large retail centers located within the cities of Rocklin and Roseville that draw individuals from throughout the northern California Region. The DA vertical prosecution team will coordinate with retailers and law enforcement in all Placer County jurisdictions to ensure that retail theft crimes are properly investigated and equitably charged county-wide. While this project will focus on the retail centers located within Placer County, funds from this project will be used to collaborate with retailers and law enforcement in surrounding counties to identify individuals crossing jurisdictional boundaries to commit retail theft related crimes.

The DA Investigator and crime analyst will be assigned to the investigation of retail theft crimes. Staff will coordinate with local law enforcement and retailers to obtain the evidence necessary to identify, investigate, and charge the individuals involved in retail crimes in multiple jurisdictions. This coordination and investigation will allow the DA Investigator and crime analyst to consolidate cases involving the same individuals committing thefts from stores across jurisdictional boundaries.

This level of investigation will also assist in identifying those individuals appropriate for alternative sentencing. A National Institute of Drug Abuse study found that “an estimated 85% of the U.S. prison population meet the criteria for substance use disorder or became justice involved for a crime involving drugs or drug use”. The Placer County DA’s office has successfully used the collaborative court to deal with the harmful effects of drug addiction. This collaborative process has the support of the probation department, defense attorneys, and the court bench to combine supervision with rehabilitation services that are rigorously monitored and focused on recovery to reduce recidivism and improve offender outcomes. The expansion of this drug court to qualified retail theft candidates will help the successful growth of this program. Funds from this project will directly impact the ability of Placer County to identify appropriate individuals for these alternative courts. The target population for

alternative sentencing will be individuals identified thru investigation, collaboration with probation, and coordination with defense attorneys. Qualifying defendants will be identified with the help of the crime analyst based on legal requirements, past criminal history, statements from defendants indicating drug use as the root cause of the retail theft(s), and factors associated with the present case(s) being prosecuted.

The goals of our project are to (1) increase collaboration with local law enforcement and the retail community on theft cases, (2) to increase the investigation and filing of PC 490.4 cases, and (3) to utilize Collaborative Courts as a sentencing alternative in Placer County.

At the start of this program, the vertical prosecution team, with an assigned crime analyst, will immediately begin working with local law enforcement and retailers to increase coordinated investigation of retail crimes. Roseville and Rocklin Police Departments have committed to collaboration via the formation of “The Placer Regional Organized Retail Theft Team”. Each agency commits to meeting every other month to discuss cases, data related to retail theft, prosecution efforts, best practices, and assess future actions. This model will also enhance collaboration with retail owners through increased information sharing, training, and targeted enforcement/prevention efforts. Members will work to hold those who engage in organized retail theft accountable while providing support and resources to retailers affected by these crimes.

Throughout the program, in cooperation with the Roseville and Rocklin Police, the DA Investigator and Crime Analyst will compile reports from law enforcement and retailers, connect cases by identifying suspects, and utilize cell phone forensics to investigate retail theft. These efforts will help identify fencing operations and individuals that are organizing retail thefts with various individuals. In most instances of a criminal investigation, a high likelihood exists that individuals use cell phones to facilitate or communicate portions of the crime. This is especially true when investigating organized retail crimes involving multiple offenders working together. Criminals working as a group need to communicate with each other. Mobile devices used while committing organized retail theft produces a wide range of digital evidence relevant to the investigation and prosecution of these crimes. This evidence is used to identify defendants and co-conspirators, planning of crimes, future targeted locations, and it can be used to help place defendants at the scene of the crime as well as establish their intent and knowledge of the criminal behavior.

Greykey is a physical tool used for the extraction of mobile device data. It specializes in the unlocking of Apple devices, such as iPhones and iPads. It also has advanced extraction methods that provide more evidence when acquiring data from unlocked Apple iOS devices and many Android based devices. Current tools immediately available to the DA’s office obtain less data than that obtained by a

Greykey resulting in critical relevant evidence, such as GPS, application data, and device usage events (to name a few) being lost due to inaccessibility. Furthermore, the unlocking of passcode-locked iOS devices is limited to devices that were released several years ago. As of 2022, Apple surpassed Android as the largest market-share in the United States with over 50% of the mobile devices using Apple iOS. In an environment where criminals are using the latest devices, it is important to have equipment that is up-to-date. The crime analysis, investigation, and use of tools like Greykey will increase the amount of 490.4 PC cases prosecuted.

Through additional enforcement/prevention activities, community awareness campaigns conducted by law enforcement, the DA's Office, and retailers, the identification of individuals qualifying for alternative sentencing, and tracking of data related to retail theft, Placer County seeks to identify those responsible for retail theft and ultimately reduce the issue within our community. Through the thorough investigation and increased prosecution of retail theft/ PC 490.4 crimes, more individuals will be held accountable for their actions and qualified individuals will be given opportunities via the Collaborative Courts to make better life decisions. By the end of the program, our objective is that retail thieves will recognize the consequences of retail theft through the placement of qualified offenders in rigorous supervision programs that ensure offender accountability and community safety. Additionally, the DA's Office will have identified best practices for investigating and prosecuting organized retail theft which will continue after the grant funding period.

The goals and objectives will be achieved through collaboration with the Roseville Police Department and Rocklin Police Department for retail theft investigations, outreach and better communication with local retailers, increased enforcement operations, collaboration with Placer County Probation, and successful identification of individuals qualified for alternative sentencing. The success of these goals and objectives will be measured thru data collected from Roseville and Rocklin Police regarding retail theft crimes reported, data collected by the Crime Analyst regarding the disposition of retail theft cases prosecuted by the Placer County DA, probationer status updates provided by Placer County Probation, and local record checks to identify whether individuals prosecuted for retail theft re-offended after sentencing and/or completion of alternative sentences.

**Project
Organizational
Capacity and
Coordination**

Currently the Placer County District Attorney's Office has a staff of prosecutors qualified and trained to navigate criminal court proceedings along with Investigators experienced in large scale coordinated investigations. Employment postings generate interest from some of the most experienced and qualified prosecutors and investigators throughout northern California. While current staff have the prosecutorial and investigative acumen to handle a retail theft case load, they lack the physical time.

Funds from this project will facilitate the expansion of the Placer

County DA's office Felony Unit to include the retail theft vertical prosecutor. The current supervisors of this unit have extensive experience prosecuting all types of theft, including retail theft, and have the ability to immediately successfully implement the model upon funding and hiring of qualified staff. The DA's Office also hosts an experienced investigations unit. While Investigations currently does not have the resources for a vertical prosecution model, they do have the ability to immediately recruit/train a qualified investigator upon funding.

While the Placer County DA's Office does not currently have an allocation for a "Crime Analyst", upon funding they would create one utilizing the existing Placer County Job "Crime Analyst." The individual selected after a competitive hiring process would be assigned to the Supervising DA Investigator on this project. The Supervising Investigator would provide training and guidance as to programmatic goals and desired outcomes of this project.

The DA's Financial Officer, Chief Investigator, and Chief Assistant DA will have ultimate oversight over the various segments of this project. Day-to-day project management will be completed by a Supervising Investigator and a Supervising DDA. Those in charge of oversight and management of the project will ensure that the project is implemented as intended by reaching the project's goals and objectives. Decisions surrounding this project will follow the chain of command established within the DA's office. Decisions will be directed to the Supervising Investigator or Supervising DDA and ultimately signed off by the Chief Investigator, Chief Assistant DA, or elected District Attorney.

Partnership with the Roseville and Rocklin Police is a key component in implementing this project and achieving the goal of increased collaboration with local law enforcement and the retail community. Roseville and Rocklin Police not only receive the initial reports from local retailers, but already have established relationships with the retailers in their community. Both agencies have demonstrated their support in the letters attached to this application. Both agencies have committed to participating in the "Placer Regional Organized Retail Theft Team". The team will work to enhance the collaboration between law enforcement and business owners through increased communication, information sharing, and targeted enforcement efforts. Following successful funding of this project the DA's Office plans to have a Memorandum of Understanding between Roseville and Rocklin Police Departments, within 30 days.

If this project is funded by the grant, the implementation of the Placer Regional Organized Retail Theft Team will be immediate since a vertical prosecutor and DA Investigator will be assigned to retail theft once funding is received. Additionally, purchasing a 4-year service contract with Greykey to conduct forensic cell phone downloads can also be completed immediately upon funding. The Placer County DA's office has already received a quote for the purchase. Hiring a crime analyst will take approximately 4 to 5 months to complete the

hiring process due to opening recruitment thru county Human Resources, conducting interviews, hiring a qualified applicant, and completing a background check.

During the years that this program is funded by the grant, DA staff and financial managers will work on budgets for 2027 that will include a vertical prosecutor, DA Investigator, and crime analyst assigned to retail theft investigation and prosecution so that they can continue after the grant funds expire. To assist in this endeavor the Placer County DA's Office will feature transparency sections on their website and other public facing content, to educate the community and Placer County funding sources about the project, its successes and importance for the larger Placer Community.

Project Evaluation and Monitoring

Project evaluation will be conducted by the Supervising DDA and Supervising DAI assigned to supervise the program. Placer County DA Management will utilize data collected by the assigned Crime Analyst, information from successful cases, and feedback from collaborative partners to evaluate the programmatic success. This evaluation will occur continuously during startup, implementation, and within the delivery period.

Placer County DA staff will divide the project into phases, each with its own evaluation and monitoring. At this time Placer County DA does not have a Crime Analyst, upon funding the DA will conduct a competitive hiring process for the Crime Analyst funded by this program. Upon successful hiring and training of this individual, the Crime Analyst position will track data both internally and externally to evaluate the aforementioned measures, identify appropriate cases, and collaborate with outside agency analysts.

In addition to the Crime Analyst, the Placer County DA will utilize these funds to hire a DDA and a DA Investigator. During the startup period, the Chief Investigator will monitor the activities of this project to ensure that staff is hired and receives appropriate training to implement the program. In the interim between funding and hiring, the Supervising DAI and the Supervising DDA will collaborate with outside agencies to identify appropriate cases for this program, monitor retail theft related cases submitted to the Placer County DA's Office, and work with outside law enforcement and retail partners to build the Placer County Organized Retail Theft team.

Following the successful recruitment and hiring of staff, the Supervising DDA and Supervising DAI will assign retail theft related cases to the DDA and Investigator assigned to the vertical prosecution team. Monthly reports from the Crime Analyst, containing the data related to retail theft related crimes, pending cases, and recently adjudicated cases, will evaluate the advancement of project goals ensuring that the project components are implemented as intended. The Crime Analyst will obtain the required data for evaluation from the Roseville and Rocklin Police and the DA Office's case management system. The Crime Analyst may also receive data from other sources (other county law

enforcement agencies, retailers, etc.).

The DA's Office will use a quantitative research methodology during this project. Placer County DA's Office is currently collaborating with the Rocklin and Roseville Police to share relative quantitative data and have agreed to continue sharing data as the project moves forward. The preparer of this proposal also compiled data from the Placer County DA's records management system to calculate the number of retail theft related cases prosecuted in the calendar years 2021 and 2022. Upon notice of grant approval, agencies will enter into an MOU related to information sharing for the purposes of this project.

Data collected/measured for this project will include the number of retail theft cases reported versus the number of reported cases that were forwarded to the DA's Office. The DA's Office will collect data related to the number of meetings held with local agencies and retailers, the number of retail theft related cases received from law enforcement, the number of cases filed, the use of Greykey for investigative follow-up, how many cases were prosecuted using a vertical prosecution methodology versus a horizontal approach, conviction and sentence outcomes for cases prosecuted vertically versus horizontally, and the use of Collaborative Courts as alternative sentencing. Many of the elements of this proposed project are new (i.e.: implementation of a vertical prosecution model, regular meetings with local law enforcement, use of collaborative courts for retail theft cases, increasing PC 490.4 filings), the baseline to start with is zero. At the initiation of the project the assigned Supervising Investigator and Supervising DDA will collect this data, as the Crime Analyst is hired, this task will fall within their scope of responsibilities. As the project progresses the data will demonstrate a reduction in occurrence, increases in successful prosecution, and areas of success. Data will show if the incorporation of this project into the Placer County's prosecution efforts affects the overall number of retail theft crimes that occur in Placer County based on the statistics collected over the past 2 to 3 years.

Budget Instructions

Applicants are required to submit a Proposal Budget and Budget Narrative (Budget Attachment). Upon submission the Budget Attachment will become Section 5: Budget (Budget Tables & Narrative) making up part of the official proposal. The Budget Attachment must be filled out completely and accurately. Applicants are solely responsible for the accuracy and completeness of the information entered in the Proposal Budget and Budget Narrative. The Proposal Budget must cover the entire grant period. For additional guidance related to grant budgets, refer to the BSCC Grant Administration Guide. The Budget Attachment is provided as a stand-alone document on the BSCC website.

Budget Attachment

[1_Organized-Retail-Theft-Vertical-Prosecution-Grant-Program-Budget-Attachment.-Final.xlsx](#)

SECTION V -
MANDATORY
ATTACHMENTS

This section list the attachments that are required at the time of submission. Project Work Plan (Appendix B) Grantee Assurance for Non-Governmental Organizations (Appendix D) Letter(s) of Commitment If Applicable (Appendix E) Certification of Compliance with BSCC Policies on Debarment, Fraud, Theft, and Embezzlement (Appendix F) Governing Board Resolution Optional (Appendix G)

Project Work Plan (Appendix B)

[2_Project-Work-Plan-ORT-VP.pdf](#)

Grantee Assurance for Non-Governmental Organizations (Appendix D)

[NGO_Assurances.pdf](#)

Letter(s) of Commitment, (Appendix E)

[Roseville_PD_Support_Letter.pdf](#)

[Rocklin_PD_Support_Letter.pdf](#)

Certification of Compliance with BSCC Policies on Debarment, Fraud, Theft, and Embezzlement (Appendix F)

[Certification_of_Compliance_Signed.pdf](#)

OPTIONAL: n/a
Governing Board
Resolution (Appendix
G)

OPTIONAL: **National Institute of Drug Abuse; National Institutes of Health; U.S. Dept. of Health and Human Services. "Drug Facts." National Institutes of Health, June 2020, <https://nida.nih.gov/sites/default/files/drugfacts-criminal-justice.pdf>.**

CONFIDENTIALITY NOTICE: **All documents submitted as a part of the Organized Retail Theft Vertical Prosecution Grant Program proposal are public documents and may be subject to a request pursuant to the California Public Records Act. The BSCC cannot ensure the confidentiality of any information submitted in or with this proposal. (Gov. Code, § 6250 et seq.)**

Appendix B: Project Work Plan

Applicants must complete a Project Work Plan. This Project Work Plan identifies measurable goals and objectives, process and outcome measures, activities and services, responsible parties for those activities and services, data sources and estimated timelines. Completed plans should (1) identify the project's top goals and objectives; (2) identify how the goal(s) will be achieved in terms of the activities, responsible staff/partners, and start and end dates, process and outcome measures; and (3) provide goals and objectives with a clear relationship to the need and intent of the grant. As this grant term is for three (3) years, the Project Work Plan must attempt to identify activities/services and estimate timelines for the entire grant term. A minimum of one goal and corresponding objectives, process measures, etc. must be identified.

Applicants must use the Project Work Plan provided below. You will be prompted to upload this document to the BSCC-Submittable Application.

CONTINUED ON NEXT PAGE

(1) Goal:	>Increase Collaboration with Local Law Enforcement and the Retail Community		
Objectives (A., B., etc.)	<p>At the start of this program, the DA's Office vertical prosecution team will immediately begin working with Roseville Police, Rocklin Police, and retailers to increase coordinated investigation of retail crimes via the formation of "The Placer Regional Organized Retail Theft Team".</p> <p>Through the course of this project due to additional enforcement/prevention activities, community awareness campaigns conducted by the DA's Office, law enforcement, and retailers, the identification of individuals qualifying for alternative sentencing, and tracking of data related to retail theft – Placer County seeks to identify those responsible for retail theft and ultimately reduce the issue within our community.</p>		
Process Measures and Outcome Measures:	<p>The number of MOUs signed by local law enforcement agencies versus the number planned.</p> <p>The number of meetings conducted with local law enforcement.</p> <p>The number of meetings conducted with retailers.</p> <p>The number of special enforcement operations completed with the assistance of local law enforcement and Retailers.</p> <p>The number of retailers and local law enforcement agencies that participate in community awareness campaigns through social media, website, and/or other media.</p>		
Project activities that support the identified goal and objectives:	Responsible staff/partners	Timeline	
		Start Date	End Date
<p>Bimonthly meetings.</p> <p>The signing of MOUs within 30 days.</p> <p>Retail enforcement operations at specific shopping centers.</p> <p>Developing a community education campaign to make the community aware of the DA's and Law Enforcement's collaboration efforts to combat retail theft.</p>	<p>DDA, DAI, Crime Analyst, Roseville PD Detective, and Rocklin PD Detective</p>	10-01-23	12-31-2026
<p>List data and sources to be used to measure outcomes: > Roseville Police retail theft crime data, Rocklin Police retail theft crime statistics, Placer County District Attorney data related to the number of cases referred for prosecution, the number of cases filed, and the outcome/sentences associated with the cases filed.</p>			

(2) Goal:		> Increase Investigation and Filing of PC 490.4 Cases	
Objectives (A., B., etc.)		<p>Throughout the program, in cooperation with the Roseville and Rocklin Police, the DA Investigator and Crime Analyst will compile reports from law enforcement and retailers, identify suspects, connect cases by identifying conspiring suspects, and utilize cell phone forensics to investigate retail theft to identify fencing operations and individuals that are organizing retail thefts with various individuals.</p> <p>By the end of the grant, the DA's Office will have identified best practices for investigating and prosecuting organized retail theft which will be continued past the grant funding period.</p>	
Process Measures and Outcome Measures:		<p>Project staff (DDA, DAI, Crime Analyst) have been recruited/hired and trained.</p> <p>GreyKey has been purchased and staff have been trained to use GreyKey. Make local law enforcement aware that GreyKey is available for retail theft investigations.</p> <p>Review cases submitted for prosecution and identify cases that involve organized retail theft, repeat offenders, and/or fencing operations.</p> <p>The number of cases investigated by DAI and Crime Analyst.</p> <p>The number of cases filed as PC 490.4 by the vertical prosecutor.</p>	
Project activities that support the identified goal and objectives:		Responsible staff/partners	Timeline
			Start Date End Date
<p>Using Grey Key to search cell phones and obtain investigative leads and evidence.</p> <p>Obtaining data, surveillance, evidence, and reports from retailers.</p> <p>Reviewing cases referred to the DA from Local Law Enforcement Agencies.</p> <p>Conducting follow-up investigations to identify individuals involved, fencing operations, and additional crimes.</p>		DDA, DAI, Crime Analyst	> 10-01-2023 > 12-31-2026
List data and sources to be used to measure outcomes: > Data from Roseville PD and Rocklin PD regarding the number of cases reported to their agencies versus the number that were solved and forwarded to the DA's Office for prosecution. Placer County District Attorney data related to the charges referred for prosecution versus the charges filed and the charges defendants were ultimately convicted of. Placer County DA data related to opened and filed investigations associated with 490.4 PC.			

(3) Goal:	> Utilize Collaborative Courts as a Sentencing Alternative in Placer County		
Objectives (A., B., etc.)	<p>To identify defendants during the grant period that qualify for collaborative court alternative sentencing thru investigation, collaboration with probation, coordination with defense attorneys, and with the help of the crime analyst based on legal requirements, past criminal history, statements from defendants indicating drug use as the root cause of the retail theft(s), and factors associated with the present case(s) being prosecuted.</p> <p>By the end of the program, retail thieves will recognize the consequences of retail theft through the placement of qualified offenders in rigorous supervision programs associated with the Placer County Collaborative Courts that ensure offender accountability and community safety.</p>		
Process Measures and Outcome Measures:	<p>The number of defendants that qualify for collaborative courts (drug court) where drug abuse is the root cause of their involvement in retail theft.</p> <p>The number of defendants that complete collaborative court programs without reoffending.</p>		
Project activities that support the identified goal and objectives:	Responsible staff/partners	Timeline	
<p>Reviewing cases and collaborating with public defenders and probation to determine the root cause an offender is committing retail theft.</p> <p>Obtaining updates from probation about the successful completion of mandated classes.</p>	Deputy District Attorney, DA Investigator, Crime Analyst, and Placer County Probation	01-01-2024	12-31-2026
List data and sources to be used to measure outcomes: > Prosecution and Sentencing Results, Probation status updates, and local record checks identifying whether prosecuted individuals reoffended.			

Organized Retail Theft Vertical Prosecution Grant Program - Project Budget and Budget Narrative

Name of Applicant: *Placer County District Attorney's Office*

44-Month Budget: October 1, 2023 to June 1, 2027

Note: Rows 7-16 will auto-populate based on the information entered in the budget line items (Salaries and Benefits, Services and Supplies, etc.)

Budget Line Item	Total
1. Salaries & Benefits	\$1,735,316.00
2. Services and Supplies	\$184,194.00
3. Professional Services or Public Agencies	\$0.00
4. Non-Governmental Organization (NGO) Subcontracts	\$0.00
5. Data Collection and Evaluation	\$102,501.00
6. Equipment/Fixed Assets	\$0.00
7. Financial Audit (Up to \$25,000)	\$0.00
8. Other (Travel, Training, etc.)	\$0.00
9. Indirect Costs	\$25,000.00
TOTAL	\$2,047,011.00

1a. Salaries & Benefits

Description of Salaries & Benefits	(% FTE or Hourly Rate) & Benefits	Total
Deputy District Attorney	0.75 FTE @ \$10,548 month (wage) + \$5,265 month (benefits) = \$15,813 a month x 44 months	\$695,772.00
District Attorney Investigator	0.75 FTE @ \$9,164 month (wage) + \$6,774 month (benefits) = \$15,938 a month x 44 months	\$701,272.00
Crime Analyst	0.75 FTE @ \$4,744 month (wage) + \$2,944 month (benefits) = \$7,688 a month x 44 months	\$338,272.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTAL		\$1,735,316.00

1b. Salaries & Benefits Narrative:

The DDA, DAI, and Crime Analyst positions will be hired and/or assigned to work on retail theft cases once approval for grant funding is approved. The primary role of these staff members will be to investigate, collect data, and prosecute individuals charged with retail theft in a vertical prosecution model. The Crime Analyst will also be assigned the role of collecting the data required for submission as a part of receiving grant funding.

2a. Services and Supplies

Description of Services or Supplies	Calculation for Expenditure	Total
GreyKey License - Premier	Four Year License @ \$182,142.00	\$182,142.00
GreyKey Unit	\$1,100.00 + tax (@ 7.75%) & Shipping/Handling (\$100.00)	\$2,052.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTAL		\$184,194.00

2b. Services and Supplies Narrative:

The GreyKey services and supplies listed above are based on a quote provided by GreyKey for a four year license to use their product. This GreyKey device will be used to obtain cell phone data that will allow investigators, the crime analyst, and the DA to present better cases thru evidence collection, identifying suspects / co-conspirators / fencing operations, and determining the root cause of the crime (to see if the defendant qualifies for collaborative courts).

3a. Professional Services

Description of Professional Service(s)	Calculation for Expenditure	Total
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTAL		\$0.00

3b. Professional Services Narrative

N/A

4a. Non-Governmental Organization (NGO) Subcontracts

Description of Non-Governmental Organization (NGO) Subcontracts	Calculation for Expense	Total
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTALS		\$0.00

4b. Non-Governmental Organization (NGO) Subcontracts Narrative

N/A

5a. Data Collection and Evaluation

Description of Data Collection and Evaluation	Calculation for Expense	Total
5% of grant award required to be set aside	$\$2,050,000 \times 0.05 = \$102,500$ (minus expenses listed below)	\$90,457.00
Reconfiguration Placer County District Attorney case management system	40 hours of eProsecutor Configuration (\$8,000)	\$8,000.00
40 hours Senior IT Analyst assigned to project	40 hours employee time \$4043.38(FTE Benefits Salary)	\$4,044.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTALS		\$102,501.00

5b. Data Collection and Evaluation Narrative

A critical aspect of this project requires a modification of the Placer County District Attorney's Office case management system to capture the required data. In order to create the changes needed to capture the data within the system, the case management provider estimates that the reconfiguration will take approximately 40 hours, and will cost at \$8,000 at a minimum. This database reconfiguration will also require a Placer County Senior IT Analyst to implement the changes at an estimated time of 40 hours this cost will be approximately \$4,043.38. The remaining balance of this will be utilized to cover materials, data collection, TBD by assigned Crime Analyst. The reconfiguration of Placer County District Attorney's case management system, is an estimate at this time, and may require more funds from the overall data collection/evaluation portion of this budget.

6a. Equipment/Fixed Assets

Description of Equipment/Fixed Assets	Calculation for Expense	Total
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTALS		\$0.00

6b. Equipment/Fixed Assets Narrative

N/A

7a. Financial Audit

Description	Calculation for Expense	Total
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTAL		\$0.00

7b. Financial Audit Narrative:

Placer County has an independent elected auditor in an office separate from the District Attorney's Office that will conduct the financial audit.

8a. Other (Travel, Training, etc.)

Description	Calculation for Expense	Total
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
TOTAL		\$0.00

8b. Other (Travel, Training, etc.) Narrative:

N/A

9a. Indirect Costs

For this grant program, indirect costs may be charged using only one of the two options below:	Grant Funds	Total
1) Indirect costs not to exceed 10 percent (10%) of the total grant award. Applicable if the organization does not have a federally approved indirect cost rate.	\$25,000	\$25,000
<i>If using Option 1) grant funds allocated to Indirect Costs may not exceed:</i>	\$0	
2) Indirect costs not to exceed 20 percent (20%) of the total grant award. Applicable if the organization has a federally approved indirect cost rate. Amount claimed may not exceed the organization's federally approved indirect cost rate.	\$0	\$0
<i>If using Option 2) grant funds allocated to Indirect Costs may not exceed:</i>	\$0	
<i>Please see instructions tab for additional information regarding Indirect Costs. If the amount exceeds the maximum allowed and/or turns red, please adjust it to not exceed the line-item noted.</i>	TOTAL	\$25,000

9b. Indirect Costs Narrative:

Indirect costs will be used for administrative salaries and fringe benefits for expenses incurred by managerial, clerical, and finance staff to support the grant project. The time spent by these staff members working on the grant will keep records of their time and submit the time spent working on this grant (and identified as such thru billing codes) via the Placer County's payroll system. The DA's finance staff will keep records of any other indirect costs that arise outside of administrative salaries and fringe benefits.



To: Board of State and Community Corrections

Re: The Organized Retail Theft Vertical Prosecution Grant Program

Date: July 3, 2023

This letter is being submitted to document that the Rocklin Police Department agrees to partner on the Organized Retail Theft Vertical Prosecution Grant Program proposal being submitted by the Placer County District Attorney's Office.

Placer County and its cities including Roseville, Rocklin, Lincoln, and Auburn, frequently top national lists ranking health and quality of life. Central to the health and quality of life of our residents and businesses is the collaboration between community, law enforcement, and regional business.

Placer County hosts a variety of large retail hubs like the Roseville Galleria Mall, the Rocklin Commons Shopping Center, along with vibrant small business districts in the downtown areas of our cities. Organized retail theft impacts these and other retail areas in our community, resulting in a negative financial impact to business, tax revenue, as well as undermining the safety of our community.

As a part of this project, the Rocklin Police Department agrees to partner with the Placer County District Attorney's Office and surrounding law enforcement agencies to create the "Placer Regional Organized Retail Theft Team".

The "Placer Regional Organized Retail Theft Team" will work to enhance the collaboration between law enforcement and business owners through increased communication, information sharing, and targeted enforcement efforts. Members will work to hold those who engage in organized retail theft accountable, but also to provide support and resources to retailers and businesses affected by these crimes.

The "Placer Regional Organized Retail Theft Team" will be comprised of representatives from the Roseville Police Department, the Rocklin Police Department, and the Placer County District Attorney's Office (as well as other interested regional law enforcement entities). The named agencies will provide the staff and resources necessary to complete thorough investigations into organized retail theft in support of the vertical prosecution model implemented by the Placer County District Attorney's Office. Agencies will meet bimonthly to discuss strategies, trends, and ongoing cases related to retail theft.

Further, the Rocklin Police Department agrees to:

- 1) Provide an officer dedicated to the investigation and prevention of retail theft.
- 2) Utilize technological methods (real time crime center, digital license plate readers) to respond to and investigate retail theft.
- 3) Participate in organized retail theft specialized enforcement operations.

Signed by,

Rustin Banks

RUSTIN BANKS, Chief of Police

**CITY OF ROCKLIN Police Department, 4080 Rocklin Rd. Rocklin, CA 95677
RocklinPD.com | P. 916-625-5400 | F. 916-625-5495 | TTY. 916-632-4093**



Roseville Police Department
1051 Junction Blvd
Roseville, CA 95678

Troy Bergstrom, Chief of Police

To: Board of State and Community Corrections
Re: The Organized Retail Theft Vertical Prosecution Grant Program
Date: June 30th, 2023

This letter is being submitted to document that the Roseville Police Department agrees to partner on the Organized Retail Theft Vertical Prosecution Grant Program proposal being submitted by the Placer County District Attorney's Office.

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The "Placer Regional Organized Retail Theft Team" will be comprised of representatives from the Roseville Police Department, the Rocklin Police Department, and the Placer County District Attorney's Office (as well as other interested regional law enforcement entities). The named agencies will provide the staff and resources necessary to complete thorough investigations into organized retail theft in support of the vertical prosecution model implemented by the Placer County District Attorney's Office. Agencies will meet bimonthly to discuss strategies, trends, and ongoing cases related to retail theft.

Further, Roseville Police Department agrees to:

- 1) Deploy bait tracking technology in areas targeted by retail theft.
- 2) Utilize technological methods (real time crime center, digital license plate readers, and cell phone forensic technology) to respond to and investigate retail theft.
- 3) Participate in organized retail theft specialized enforcement operations.
- 4) Provide a detective to act as a point of contact for organized retail theft.

Signed by,

A handwritten signature in black ink, appearing to read "T. Bergstrom".

Troy Bergstrom
Chief of Police, Roseville Police Department
1051 Junction Blvd
Roseville, CA 95678