

Youth Cannabis Use: Prevention and Intervention

Inputs	Activities	Outputs	Outcomes	Community Impact
<ul style="list-style-type: none"> • Prop 64 Grant funding • Leveraged funding • Agency/institutional partnerships • Community partnerships • Staff/volunteers/mentors • Training • Referral process • Evidence-based programming • Law Enforcement activities/services • Social Media Marketing • Data collection/evaluation • Quality assurance 	<p>Public Health Awareness and Education in Schools and Community (general outreach/audience; non-enrolled)</p> <ul style="list-style-type: none"> • Social media campaign • School education events • Community education events • Community surveys <p>Case Management (enrolled participants)</p> <ul style="list-style-type: none"> • Ongoing assessment of risk/needs • Behavior change plans • Referral/linkage to community-based support, mental health, substance use, and/or other services <p>Youth Development Activities (enrolled participants)</p> <ul style="list-style-type: none"> • Substance use awareness education • Academic support/tutoring • Career counseling/job shadowing • Leadership/mentor training • Individual/group counseling • Individual/group mentoring • Individual/family support services • Life skills training • Pro-Social activities/ recreational events • Skill building activities • Workshops <p>Staff Training</p> <ul style="list-style-type: none"> • Substance use identification • Cannabis use prevention • EBP training • Risk factor identification • Trauma Informed Care • Counseling 	<p>Public Health Awareness and Education in Schools and Community</p> <ul style="list-style-type: none"> • # of social media/marketing deployments • # of target audience reached by campaign • # of events/workshops/information sessions • # of individuals who attended events • # of responses to community surveys <p>Total Youth Enrolled Participants</p> <ul style="list-style-type: none"> • # referred • # enrolled <p>Case Management</p> <ul style="list-style-type: none"> • # of youth receiving case management • # of youth who received assessments • # referrals/linkages to community-based support, mental health, substance use, and/or other services. • # of youth exiting project (complete programming, dropout, other) <p>Youth Development Outputs</p> <ul style="list-style-type: none"> • # receiving substance use treatment • # tutored/receiving academic support • # receiving career counseling/ job shadowing • # receiving individual/group counseling • # receiving individual/group mentoring • # attending workshops • # of workshops/trainings held • # of leaders/mentors trained • # participating as a mentor • # of youth intervention sessions held • # of pro-social activities attended • # of parents/caregivers engaged in workshops/ training • # of parents/caregivers receiving services <p>Staff Training</p> <ul style="list-style-type: none"> • # staff trained 	<p>Public Health Awareness and Education in Schools and Community</p> <ul style="list-style-type: none"> • Increase youth perception of harm of cannabis use • Improve parent/caregiver knowledge of negative impact of youth cannabis use and familial use around youth • Improve community awareness of dangers of illicit cannabis products <p>Participant Outcomes</p> <p><i>Youth Development</i></p> <ul style="list-style-type: none"> • Decrease cannabis use • Increase youth perception of harmfulness of cannabis use • Increase protective factors/resiliency skills • Increase pro-social behaviors <p><i>Family Development</i></p> <ul style="list-style-type: none"> • Increase parent/caregiver perception of negative impacts of use and familial use around youth • Increase family engagement <p><i>Academic Performance</i></p> <ul style="list-style-type: none"> • Improve school attendance • Decrease incidents of anti-social behavior • Decrease on-campus behavioral incidences • Improve academic performance <p><i>Justice System Involvement</i></p> <ul style="list-style-type: none"> • # of youth without justice system contact • # of youth diverted from drug-related suspension or citation 	<p>Long Term Youth Impacts</p> <ul style="list-style-type: none"> • Decreased # / rate of youth cannabis users • Decreased # / rate of drug-related youth arrests / citations • Decreased # / rate of youth on probation • Decreased # / rate of youth cannabis-related disciplinary incidents • Decreased # of youth working at cultivation sites • Increased youth graduation rate <p>Other Impacts</p> <ul style="list-style-type: none"> • Decreased community purchases from unlicensed cannabis outlets. • Increased community perception of harm of cannabis use • Increased taxed revenue due to legal purchases

Cannabis Compliance and Enforcement

Inputs	Activities	Outputs	Outcomes	Community Impact
<ul style="list-style-type: none"> • Prop 64 Grant funding • Leveraged funding • Agency/institutional partnerships • Community partnerships • Staff/volunteers/mentors • Training • Law Enforcement activities/services • Social Media Marketing • Data collection/evaluation • Quality assurance 	<p>Cannabis Operations: Education and Information</p> <ul style="list-style-type: none"> • Cannabis retailer education/outreach/training <p>Compliance Activities</p> <ul style="list-style-type: none"> • Compliance monitoring/inspections of permitted operations (retail, delivery, permitted cultivators) <p>Enforcement Activities</p> <ul style="list-style-type: none"> • Aerial/satellite surveillance of land • Identification of illegal cultivation areas • Environmental assessments (<i>water ways, grading, roads, buildings, waste, etc.</i>) • Testing illegal cannabis products • Site remediation (<i>water, land</i>) • Law Enforcement (<i>investigation, arrests, establishing cases</i>) • Cultivation eradication <p>Staff Training</p> <ul style="list-style-type: none"> • Substance use identification training • Law enforcement • Cannabis related laws • Surveillance techniques • Legal issues and changes in store front practices • Environmental concerns 	<p>Cannabis Operations: Education and Information</p> <ul style="list-style-type: none"> • # of cannabis retailer education/outreach events/trainings held <p>Compliance Activities</p> <ul style="list-style-type: none"> • # of compliance monitoring/inspections (retail, delivery, permitted cultivators) • # of code enforcement actions/violations found • # of permits issued <p>Enforcement Activities</p> <ul style="list-style-type: none"> • # of unlicensed cultivation sites identified • # of unlicensed cannabis growth investigations initiated • # of unpermitted plants eradicated • # of environmental inspections completed • # of environmental tests done • # of environmental crimes found • # of reclamation plans developed • # of eliminated sedimental impacts • # of other law enforcement investigations initiated (trafficking organizations, illegal products) • # of illegal products seized • # of products tested • # of complaints responded to <p>Staff Training</p> <ul style="list-style-type: none"> • # staff trained 	<p>Cannabis Operations: Education and Information</p> <ul style="list-style-type: none"> • Improve knowledge of cannabis code and regulations of owners/managers/employees of permitted operations • Increase retailer awareness of youth cannabis use and illicit cannabis <p>Compliance</p> <ul style="list-style-type: none"> • Improve number of permitted operations in compliance with cannabis codes and regulations <p>Enforcement</p> <ul style="list-style-type: none"> • Improve surveillance systems • Increase # of identified illegal/unlicensed cannabis cultivation sites • Increase eradications of unpermitted plants. • Increase volume of code enforcement cases • Increase enforcement action against property owners/cultivators/retailors • Increase penalties collected • Increase cannabis taxes collected 	<p>Community Impacts</p> <ul style="list-style-type: none"> • Increased public safety • Decreased public complaints of illegal behaviors <p>Enforcement</p> <ul style="list-style-type: none"> • Decreased unlawful marijuana cultivation • Decreased illicit cannabis trade/products • Decreased incentives for property owners/cultivators to cultivate cannabis without required approvals • Increased trust and inclusion between law enforcement and community members <p>Environmental Impacts</p> <ul style="list-style-type: none"> • Decreased environmental impacts • Increased information gathering and research on environmental impact of grow sites.