**Youth Cannabis Use: Prevention and Intervention**

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| **Inputs** |  | **Activities** |  | **Outputs** |  | **Outcomes** |  | **Community Impact** |
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| * Prop 64 Grant funding * Leveraged funding * Agency/institutional partnerships * Community partnerships * Staff/volunteers/ mentors * Training * Referral process * Evidence-based programming * Law Enforcement activities/services * Social Media Marketing * Data collection/ evaluation * Quality assurance |  | **Public Health Awareness and Education in Schools and Community (general outreach/audience; non-enrolled)**   * Social media campaign * School education events * Community education events * Community surveys   **Case Management**  **(enrolled participants)**   * Ongoing assessment of risk/needs * Behavior change plans * Referral/linkage to community-based support, mental health, substance use, and/or other services   **Youth Development Activities (enrolled participants)**   * Substance use awareness education * Academic support/tutoring * Career counseling/job shadowing * Leadership/mentor training * Individual/group counseling * Individual/group mentoring * Individual/family support services * Life skills training * Pro-Social activities/ Recreational events * Skill building activities * Workshops   **Staff Training**   * Substance use identification * Cannabis prevention * EBP training * Risk factor identification * Trauma * Counseling |  | **Public Health Awareness and Education in Schools and Community**   * # of social media/marketing deployments * # of target audience reached by campaign * # of events/workshops/information sessions * # of individuals who attended events * # of responses to community surveys   **Total Youth Enrolled Participants**   * # referred * # enrolled   **Case Management**   * # of youth receiving case management * # of youth who received assessments * # referrals/linkages to community-based support, mental health, substance use, and/or other services. * # of youth exiting project (complete programming, dropout, other)   **Youth Development Outputs**   * # of youth engaged in the program * # receiving SUD treatment * # tutored/receiving academic support * # receiving career counseling/ job shadowing * # receiving individual/group counseling * # receiving individual/group mentoring * # attending workshops * # of workshops/trainings held * # of leaders/mentors trained * # participating as a mentor * # of youth intervention sessions held * # of pro-social activities attended. * # of parents/caregivers engaged in workshops/ training * # of parents/caregivers receiving services   **Staff Training**   * # staff trained |  | **Public Health Awareness and Education in Schools and Community**   * Increase youth perception of harmfulness of cannabis use * Improve parent/caregiver knowledge of negative impact of youth cannabis use and familial use around youth * Improve community awareness of dangers of illicit cannabis products   **Participant Outcomes**  *Youth Development*   * Decrease cannabis use * Increase youth perception of harmfulness of cannabis use * Increase protective factors/resiliency skills * Increase pro-social behaviors   *Family Development*   * Increase parent/caregiver perception of negative impacts of use and familial use around youth * Increase family engagement   *Academic Performance*   * Improve school attendance * Decrease incidents of anti-social behavior * Decrease on-campus bullying incidences * Improve relationships between caregivers and schools   *Justice System Involvement*   * # of youth without justice system contact * # of youth diverted from drug-related suspension or citation |  | **Long Term Youth Impacts**   * Decrease # / rate of youth cannabis users * Decreased # / rate of drug-related youth arrests / citations * Decrease # / rate of youth on probation * Decrease # / rate of youth cannabis-related suspensions/expulsions * Decreased # of youth working at cultivation sites * Increase youth graduation rate   **Other Impacts**   * Decreased community purchases from unlicensed cannabis outlets. * Increased taxed revenue due to legal purchases |

**Cannabis Compliance and Enforcement**

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| **Inputs** |  | **Activities** |  | **Outputs** |  | **Outcomes** |  | **Community Impact** |
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| * Prop 64 Grant funding * Leveraged funding * Agency/institutional partnerships * Community partnerships * Staff/volunteers/ mentors * Training * Law Enforcement activities/services * Social Media Marketing * Data collection/ evaluation * Quality assurance |  | **Cannabis Operations: Education and Information**   * Cannabis retailor education/ outreach/training   **Compliance Activities**   * Compliance monitoring/inspections of permitted operations (retail, delivery, permitted cultivators)   **Enforcement Activities**   * Aerial/satellite surveillance of land * Identification of illegal cultivation areas * Environmental assessments *(water ways, grading, roads, buildings, waste, etc.)* * Testing illegal cannabis products * Site remediation *(water, land)* * Law Enforcement *(investigation, arrests, establishing cases)* * Cultivation eradication   **Staff Training**   * Substance use identification training * Law enforcement * Cannabis related laws * Surveillance techniques * Legal issues and changes in store front practices * Environmental concerns |  | **Cannabis Operations: Education and Information**   * # of cannabis retailor education/outreach/trainings held   **Compliance Activities**   * # of compliance monitoring/inspections (retail, delivery, permitted cultivators) * # of code enforcement actions/violations found * # of permits issued   **Enforcement Activities**   * # of unlicensed cultivation sites identified * # of unlicensed cannabis growth investigations initiated * # of unpermitted plants eradicated * # of environmental inspections completed * # of environmental tests done * # of environmental crimes found * # of reclamation plans developed * # of eliminated sedimental impacts * # of other law enforcement investigations initiated (trafficking organizations, illegal products) * # of illegal products seized * # of products tested * # of complaints responded to   **Staff Training**   * # staff trained |  | **Cannabis Operations: Education and Information**   * Improve knowledge of cannabis code and regulations of owners/managers of permitted operations * Increase retailor awareness of youth cannabis use and illicit cannabis   **Compliance**   * Improve number of permitted operations in compliance with cannabis codes and regulations   **Enforcement**   * Improved surveillance systems * Increase # of identified illegal/unlicensed cannabis cultivation sites * Increase eradications of unpermitted plants. * Increase volume of code enforcement cases * Increase enforcement action against property owners/ cultivators/retailors * Increase penalties collected * Increase cannabis taxes collected |  | **Community Impacts**   * Increased public safety * Decreased public complaints of illegal behaviors   **Enforcement**   * Decrease unlawful marijuana cultivation * Decreased illicit cannabis trade/products * Decreased incentives for property owners/cultivators to cultivate cannabis without required approvals * Increased trust and inclusion between law enforcement and community members   **Environmental Impacts**   * Decrease environmental impacts * Increase information gathering and research on environmental impact of grow sites. |