**Youth Cannabis Use: Prevention and Intervention**

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| **Inputs** |  | **Activities** |  | **Outputs** |  | **Outcomes** |  | **Community Impact** |
|  |  |  |  |  |  |  |  |  |
| * Prop 64 Grant funding
* Leveraged funding
* Agency/institutional partnerships
* Community partnerships
* Staff/volunteers/ mentors
* Training
* Referral process
* Evidence-based programming
* Law Enforcement activities/services
* Social Media Marketing
* Data collection/ evaluation
* Quality assurance
 |  | **Public Health Awareness and Education in Schools and Community (general outreach/audience; non-enrolled)*** Social media campaign
* School education events
* Community education events
* Community surveys

**Case Management****(enrolled participants)*** Ongoing assessment of risk/needs
* Behavior change plans
* Referral/linkage to community-based support, mental health, substance use, and/or other services

**Youth Development Activities (enrolled participants)*** Substance use awareness education
* Academic support/tutoring
* Career counseling/job shadowing
* Leadership/mentor training
* Individual/group counseling
* Individual/group mentoring
* Individual/family support services
* Life skills training
* Pro-Social activities/ recreational events
* Skill building activities
* Workshops

**Staff Training*** Substance use identification
* Cannabis use prevention
* EBP training
* Risk factor identification
* Trauma Informed Care
* Counseling
 |  | **Public Health Awareness and Education in Schools and Community** * # of social media/marketing deployments
* # of target audience reached by campaign
* # of events/workshops/information sessions
* # of individuals who attended events
* # of responses to community surveys

**Total Youth Enrolled Participants*** # referred
* # enrolled

**Case Management** * # of youth receiving case management
* # of youth who received assessments
* # referrals/linkages to community-based support, mental health, substance use, and/or other services.
* # of youth exiting project (complete programming, dropout, other)

**Youth Development Outputs*** # of youth engaged in the program
* # receiving SU treatment
* # tutored/receiving academic support
* # receiving career counseling/ job shadowing
* # receiving individual/group counseling
* # receiving individual/group mentoring
* # attending workshops
* # of workshops/trainings held
* # of leaders/mentors trained
* # participating as a mentor
* # of youth intervention sessions held
* # of pro-social activities attended
* # of parents/caregivers engaged in workshops/ training
* # of parents/caregivers receiving services

**Staff Training*** # staff trained
 |  | **Public Health Awareness and Education in Schools and Community*** Increase youth perception of harm of cannabis use
* Improve parent/caregiver knowledge of negative impact of youth cannabis use and familial use around youth
* Improve community awareness of dangers of illicit cannabis products

**Participant Outcomes***Youth Development** Decrease cannabis use
* Increase youth perception of harmfulness of cannabis use
* Increase protective factors/resiliency skills
* Increase pro-social behaviors

*Family Development** Increase parent/caregiver perception of negative impacts of use and familial use around youth
* Increase family engagement

*Academic Performance** Improve school attendance
* Decrease incidents of anti-social behavior
* Decrease on-campus bullying incidences
* Improve relationships between caregivers and schools

*Justice System Involvement** # of youth without justice system contact
* # of youth diverted from drug-related suspension or citation
 |  | **Long Term Youth Impacts*** Decrease # / rate of youth cannabis users
* Decreased # / rate of drug-related youth arrests / citations
* Decrease # / rate of youth on probation
* Decrease # / rate of youth cannabis-related disciplinary incidents
* Decreased # of youth working at cultivation sites
* Increase youth graduation rate

**Other Impacts*** Decreased community purchases from unlicensed cannabis outlets.
* Increased taxed revenue due to legal purchases
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**Cannabis Compliance and Enforcement**

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 |  | **Cannabis Operations: Education and Information*** Cannabis retailor education/ outreach/training

**Compliance Activities*** Compliance monitoring/inspections of permitted operations (retail, delivery, permitted cultivators)

**Enforcement Activities*** Aerial/satellite surveillance of land
* Identification of illegal cultivation areas
* Environmental assessments *(water ways, grading, roads, buildings, waste, etc.)*
* Testing illegal cannabis products
* Site remediation *(water, land)*
* Law Enforcement *(investigation, arrests, establishing cases)*
* Cultivation eradication

**Staff Training*** Substance use identification training
* Law enforcement
* Cannabis related laws
* Surveillance techniques
* Legal issues and changes in store front practices
* Environmental concerns
 |  | **Cannabis Operations: Education and Information*** # of cannabis retailor education/outreach/trainings held

**Compliance Activities*** # of compliance monitoring/inspections (retail, delivery, permitted cultivators)
* # of code enforcement actions/violations found
* # of permits issued

**Enforcement Activities*** # of unlicensed cultivation sites identified
* # of unlicensed cannabis growth investigations initiated
* # of unpermitted plants eradicated
* # of environmental inspections completed
* # of environmental tests done
* # of environmental crimes found
* # of reclamation plans developed
* # of eliminated sedimental impacts
* # of other law enforcement investigations initiated (trafficking organizations, illegal products)
* # of illegal products seized
* # of products tested
* # of complaints responded to

**Staff Training*** # staff trained
 |  | **Cannabis Operations: Education and Information*** Improve knowledge of cannabis code and regulations of owners/managers of permitted operations
* Increase retailor awareness of youth cannabis use and illicit cannabis

**Compliance** * Improve number of permitted operations in compliance with cannabis codes and regulations

**Enforcement** * Improved surveillance systems
* Increase # of identified illegal/unlicensed cannabis cultivation sites
* Increase eradications of unpermitted plants.
* Increase volume of code enforcement cases
* Increase enforcement action against property owners/ cultivators/retailors
* Increase penalties collected
* Increase cannabis taxes collected
 |  | **Community Impacts*** Increased public safety
* Decreased public complaints of illegal behaviors

**Enforcement** * Decrease unlawful marijuana cultivation
* Decreased illicit cannabis trade/products
* Decreased incentives for property owners/cultivators to cultivate cannabis without required approvals
* Increased trust and inclusion between law enforcement and community members

**Environmental Impacts*** Decrease environmental impacts
* Increase information gathering and research on environmental impact of grow sites.
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