

**From:** [Bette Empol](#)  
**To:** [Silva, Ian@BSCC](mailto:Silva, Ian@BSCC)  
**Subject:** Budget to include Education in SCIP-Byrne  
**Date:** Wednesday, September 13, 2023 7:05:04 PM

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I hope you can get this email to the proper person in the event it is not you. Thank you!!

To the Advisory Board,

My name is Bette Empol and I am a Brady Chapter Co-Chair. I am involved in speaking on Safe Firearm Storage and GVRO's at School Board meetings as well as community events/meetings.

One of the best ways to increase use of GVROs and safe firearm storage is through the development of a robust multimedia public education campaign with distribution across the state.

Previous public education campaigns have proven successful. For example, 48% of gun owners who saw Brady's End Family Fire campaign ads about safe firearm storage changed how or where they store their firearms.

It is imperative that we invest in public education campaigns surrounding GVROs and Safe Storage. This is how we prevent gun suicide, unintentional shootings involving children, and mass shootings.

As the Advisory Board contemplates how best to prevent gun violence through the use of California's Byrne State Crisis Intervention funding, I urge you to invest in public education campaigns to increase GVRO and safe storage usage in our state.

Sincerely,  
Bette Empol  
Co-Chair Ventura Chapter, Brady United