

# Proposition 64 Cohort 3 Grant Program

## Local Evaluation Plan

Title of Project  
Proposition 64 Grant

Submitted by:  
El Dorado County Sheriff's Office

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## Project Background

To better serve the community, the El Dorado County Sheriff's Office (EDSO) is pursuing Proposition 64 Public Health and Safety Grant funding for the purpose of having (3) equivalent Deputy Sheriff's to enforce illegal marijuana cultivation, manufacturing, and distribution laws and 2) creating a Youth Citizens Academy.

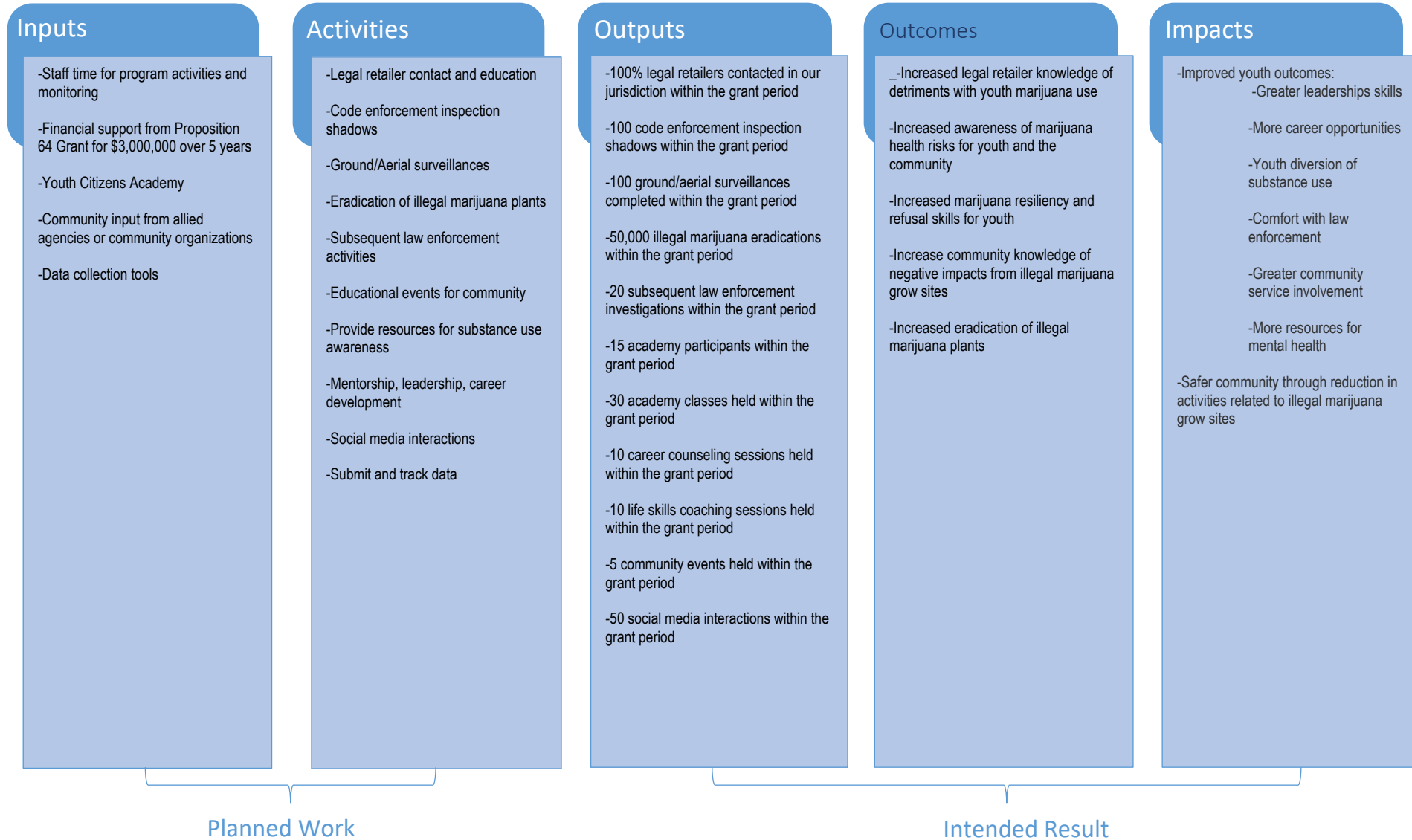
El Dorado County has been heavily burdened with the onset of illegal marijuana grow operations since medical marijuana became legal as part of the Compassionate Use Act, which was passed in 1996. Similarly, El Dorado County has experienced a significant increase in illegal activity relating to marijuana since recreational legalization was passed by voters in 2016. El Dorado County is a rural county resulting in drug cultivation/manufacturing being more easily concealed than in urban or suburban areas due to the terrain and abundance of vegetation. Our intention is to employ 3 full time deputies who support our Prop 64 grant goals. They are dedicated to proper compliance, enforcement, and education related to cannabis in El Dorado County. Additionally, these deputies would collaborate with our specialized Narcotics unit who are exclusively trained in overt and covert narcotic operations and investigations. They would regularly perform enforcement activities and provide preventative efforts that will improve the welfare and protection of the public. This will include visiting legal retailers both during code enforcement shadows and regular drop ins to educate them on the detriments of underage marijuana use.

The assigned deputies will be working with EDSO staff to create a Youth Citizens Academy. At-risk youth in our community (middle school, high school, and variety of ages at community events) will be identified by EDSO staff. The program will provide mentorship, leadership, promote healthy lifestyles, and explain the potential health risks of cannabis use for youth. We expect to have an impact on at least 15 youth within our 3 academy events. It is our belief that at-risk youth are impressionable and can be influenced to better understand the detriments of marijuana use. Since the legalization of recreational cannabis, there has been a perception that cannabis is not as dangerous as once thought. By providing the appropriate resources to educate and administer the regulations of Prop 64 we believe that we will be able to impact the most vulnerable population for underage cannabis use. We are not aware of a similar program currently taking place in our county that focuses on the detriments of underage marijuana use.

Goals	Objectives
(1) Increase enforcement efforts and enhance overall public safety related to the legalization of cannabis	Perform enforcement activities that improve the welfare and safety of the general public from crimes, disasters, or impacts due to the legalization of cannabis
	Provide education materials to legal retailers
(2) Implement a Youth Citizens Academy	Provide information to at-risk youth in our community regarding the detriments of marijuana use
	Provide mentorship, leadership, career development, and substance use awareness to the participants in order to increase their protective factors and decrease their negative influences.

## Project Logic Model

### El Dorado County Sheriff's Office Project Logic Model



## Process Evaluation Method and Design

El Dorado County Sheriff's Office will use the quantitative method of process evaluation research. Quantitative data collections will be used to ensure efficiency and fidelity are met throughout the life of the grant. Both the community outreach and enforcement efforts will adhere to this method. All forms, documents, pictures, flyers, surveys, sign-in sheets, data, and spreadsheets are required to be shared on a quarterly basis with the day-to-day fiscal contact for EDSO. All the documents and data will be gathered, organized, and stored in a secure location at EDSO for the life of the grant period. The three assigned deputies are responsible for entering the data into the systems daily as the activities take place. The sergeants are responsible for verifying the information and entering it into the quarterly reports.

The community outreach events and academy classes will be tracked and entered into ArcGIS after every event with the use of sign in sheets and host surveys to verify the type of activities completed. The enforcement activities performed will be documented every day and tracked with ArcGIS databases or Excel spreadsheets. Post activity data will be collected and assessed for patterns in data and to be analyzed using the ArcGIS surveys. Excel will be used for data cleansing and to house the raw data from the ArcGIS system. The quantitative data will help us understand how well we are meeting our projected goals. The results will produce information relevant to the progress of our project and measure the level of completion for the goals using text, graphs, and charts. Both Excel and ArcGIS will adhere to the grant security protocols. All staff have the duty to protect the systems and related documents from physical and environmental damage and are responsible for the correct use, operation, care, and maintenance of the data. It is prohibited for staff to allow an unauthorized user to access the systems or documents at any time for any reason.

The project oversight flow is as follows: the assigned grant deputies in our operations division will carry out the day-to-day functions related to education and enforcement activities. The assigned deputies will be responsible for tracking their daily activities in ArcGIS and reporting their activities to the sergeant. The sergeant will gather, verify, and document the data required for performance measures through ArcGIS. The sergeant will enter all the data into BSCC's performance measurement reporting tool on a quarterly basis. The quarterly information will be sent to the day-to-day programmatic contact for review and approval. Then the information will be sent to the day-to-day fiscal contact for final review and submission to BSCC via the online Smartsheet. The day-to-day fiscal contact will gather, verify, and document the funds expensed during the quarter and complete the invoice workbook. The Financial Officer will verify and submit the workbook. The Project Director will approve both the quarterly report and the invoice workbook prior to submission to BSCC. The Project Director finalizes all decisions related to the grant funds and activities.

Process Evaluation Matrix

El Dorado County Process Evaluation Matrix			
Input/Resource/Activity/Output	Data Element(s)	Data Source(s)	Frequency of Data Collection
100% legal retailers contacted in our jurisdiction	# of retailers contacted	Assigned grant deputy data tracking system	Each time a retailer is contacted for educational purposes within the grant period
100 code enforcement inspection shadows	# of inspections shadowed	Assigned grant deputy data tracking system	Each time a code enforcement shadow takes place within the grant period
100 ground/aerial surveillances	# of ground and aerial surveillances of illegal marijuana grow sites and transportation activity completed	Assigned grant deputy data tracking system	Each time a ground or aerial surveillance occurs within the grant period
50,000 illegal marijuana plant eradications	# of illegal plant eradications completed	Assigned grant deputy data tracking system	Each time an eradication occurs within the grant period
20 subsequent law enforcement investigations	# of law enforcement activities that stemmed from the original case	Assigned grant deputy data tracking system	Each time a subsequent law invest occurs place within the grant period
15 academy participants	# of youth attendance	Assigned grant deputy data tracking system, academy sign in sheets	Each time an academy class occurs within the grant period
30 academy classes	# of academy classes completed	Assigned grant deputy data tracking system, academy sign in sheets	Each time an academy class occurs within the grant period
10 career counseling sessions	# of career counseling sessions completed	Assigned grant deputy data tracking system, academy tracking system	Each time an academy class occurs within the grant period
10 life skills coaching sessions	# of life skills coaching sessions completed	Assigned grant deputy data tracking system, academy tracking system	Each time an academy class occurs within the grant period
5 community events	# of community events held	Assigned grant deputy data tracking system	Each time a community event occurs within the grant period
50 social media interactions/posts	# of social media posts related to prop 64 activities/goals	Assigned grant deputy data tracking system, Instagram data	Each time a social media post is made within the grant period

El Dorado County Sheriff's Office Proposition 64 Grant Oversight		
Position (# of personnel)	Report To	Funded By
Project Director (1)	BSCC	General Fund
Financial Officer (1)	Project Director	General Fund
Day-to-Day-Fiscal Contact (1)	Financial Officer	General Fund
Day-to-Day Program Contact (1)	Project Director	General Fund
Assigned Deputy Sheriff (3)	Day-to-Day Program Contact	Grant

The program will be evaluated by an evaluation team consisting of 2 El Dorado County Sheriff's Office stakeholders and 2 outside stakeholders. The team will meet on a quarterly basis to discuss the data collected from the enforcement activities and community outreach events, including the academy classes. The data is compiled by the day-to-day fiscal contact and shared with the evaluation team prior to the meeting. The team will thoroughly analyze and reformulate any activities or processes that do not meet the initial goals or objectives. Recommendations for improvements can come at the individual or system level. The intention for the evaluation team is to provide program transparency in the process and outcome evaluations of EDSO's Prop 64 Grant.

## Outcome Evaluation Method and Design

El Dorado County Sheriff's Office will use the quantitative method of process evaluation research. Quantitative data collections will be used to ensure efficiency and fidelity are met throughout the life of the grant. Both the community outreach and enforcement efforts will adhere to this method. The data collection will be used to ensure inputs directly relate to the outputs/impacts listed on the project logic model. EDSO will use components of Improvement Science to determine if the outcomes are related to the project or some other source. Improvement Science brings order to a variety of methods by integrating problem analysis, research, solution development, measure of processes, and rapid refinement. This translates the quantitative data into evidence driven continuous improvement plans for project goals. The final collection of data from the community outreach, academy classes, and enforcement activities will take place at the end of the last quarter of the grant period.

The success of the community outreach and academy classes are monitored through the post surveys completed after the event. Attendee narratives disclose the positives gained/appreciated from the project and will have an opportunity to suggest ways of

improvement. Success for community outreach and academy classes is measured by an increase in progress toward our goals of 30 academy classes and at least 15 participants. The enforcement efforts are determined successful by any increase in progress toward our goals of 100% retailer contact, 100 code enforcement shadows, 100 ground/aerial surveillances, 50,000 illegal plant eradications, and 20 subsequent law enforcement investigation.

Goal Evaluation	Expected Outcomes
Increase enforcement efforts and enhance overall public safety related to legalization of cannabis	100 code enforcement inspection shadows
Perform enforcement activities that improve the welfare and safety of the public from crimes, disasters, or impacts due to the legalization of cannabis	100 Ground/aerial surveillances
	50,000 illegal marijuana eradications
	20 subsequent law enforcement investigations
Provide education materials to legal retailers	100% legal retailers contacted in our jurisdiction
Implement a Youth Citizens Academy	15 academy participants
	30 academy classes
Provide information to at-risk youth in our community regarding the determinants of marijuana use	5 community events held
	50 social media posts
Provide mentorship, leadership, career development, and substance use awareness to the participants in order to increase their protective factors and decrease their negative influences	10 career counseling sessions
	10 life skills coaching sessions

### Project Evaluation Questions

Did we increase enforcement efforts and enhance the overall public safety related to the legalization of cannabis? This is measured by the number of code enforcement shadows.

Did we perform enforcement activities that improve the welfare and safety of the public due to the legalization of cannabis? This is measured by the number of ground/aerial surveillances, illegal marijuana eradications, and subsequent law enforcement investigations.

Did we provide education materials to legal retailers? This is tracked by the number of retailers contacted and the type of contact.

Did we implement a Youth Citizens Academy? This is measured by the number of attendees and classes held.

Did we provide information related to the dangers of marijuana to at-risk youth in our community? This is measured by the number and type of community events held and social media posts made.

Did we provide mentorship, leadership, career development, and substance use awareness to the participants in order to increase their protective factors and decrease their negative influences? This is measured by the type of messages shared in community events and academy classes.

With these project goals and expected outcomes we are anticipating greater leadership skills, more career opportunities, increased youth diversion from marijuana use, and increased comfort level with law enforcement for our targeted youth. Additionally, we anticipate greater community service involvement, more resources for mental health, and an overall safer community through reduction in activities related to illegal marijuana grow sites.