

**City of Palm Springs
Proposition 64 Public Health & Safety Grant Program - Cohort III
Local Evaluation Plan**

Cover Page

Report Title: Boys & Girls Club of Palm Springs
Positive Empowerment, Action & Cannabis Education Center

Grantee: City of Palm Springs
(MOU Boys & Girls Club of Palm Springs)

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State of California, Board of State & Community Corrections

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Project Background

Project Need & Background

Despite the City's efforts in tightening its regulations, cannabis related businesses continue to grow within the City of Palm Springs, given its attraction of domestic and international tourists and vacationers. As a result, our Cannabis friendly City has a large concentration of dispensaries and related businesses. Thus, making it more attractive and accessible to the young people of our community.

In January 2021, the City of Palm Springs, in collaboration with the Boys & Girls Club of Palm Springs, responded to a Request for Proposals for the Proposition 64 Public Health & Safety Grant program from the State of California Board of State and Community Corrections. The City of Palm Springs was awarded \$1,000,000 in this second cohort with project end date of April 30, 2024. The grant funds were used for to renovate an existing Health & Wellness building and establish a Cannabis Education Center and rolling out the Club's SMART Moves 4 Healthy Lifestyle program with focus on Prevention of Cannabis Use as part of their overall program curriculum for their teens (high school students) and pre-teens (middle school students). In 2023, the City of Palm Springs, again in collaboration with the Boys & Girls Club of Palm Springs, responded to a Request for Proposals for the Proposition 64 Public Health & Safety Grant program, and was awarded \$3,000,000 in this third cohort for the purpose of sustaining the Cannabis Education Center, its current activities and expanding its services beyond traditional after-school hours to include evening and weekend events. It further equips the Club with resources to expand its scope and audience by including all community youth, their family, schools, and other community agencies.

Scope, Activities & Services

The expanded hours of the Club will make available its resources for more young people to have access to its resources. Additional transportation will also be availability to include neighboring cities outside of Palm Springs that have similar needs (such as Cathedral City and Desert Hot Springs). The funds allow for the Club to fill in the gaps of service and support for many more local students and to expand resources to educate and engage their families.

Objectives

- Goal 1: Improve the protective factors for families by providing resources and education to build parenting skills to become successful parents and caregivers.
 - Boosting Family Engagement through partnership approach. Improve child welfare outcomes.
 - Speakers and forums to teach and enhance parental skill and form new and permanent behaviors.
 - Assessment of family needs at time of enrollment.
- Goal 2: Improve positive peer-to-peer influences and connections to empower youth to make healthy choices.
 - Expand SMART Moves 4 Healthy Lifestyle with additional activities.
 - Expand Health & Wellness programs, with focus on Cannabis and Substance prevention.
 - Assignment of dedicated Program Administrator in addition to CEC Unit Director to assess ongoing program needs and to stay focused on cannabis education.

- Goal 3: Expand capacity to serve youth, family, and the community at large to improve community protective factors.
 - Expanding services beyond traditional after-school hours, to include weekends.
 - Assignment of enrollment goals and average daily attendance goals to managers in order to stay focused on recruitment of new members through our doors.
 - Establish relationships with local school principals and community organizations with similar missions to establish referral process.
- Goal 4: Sustain the Cannabis Education Center (CEC) and SMART Moves program's longevity
 - Development of 5 year strategic plan to align with grant period
 - Creation of marketing and resource development plans
 - Inclusion of the CEC into the Club's overall strategic plan

Logic Model

See Attached

Process Evaluation Method and Design

Research Design

The Boys & Girls Club of Palm Springs, in partnership with the Cannabis Education Center (CEC), will employ a mixed-method research design encompassing both qualitative and quantitative data analysis to evaluate its programs. Various tools and methods will be employed to gather essential data for assessment, including sign-up sheets, tracking tools, and the utilization of the Vision Member Tracking System. The evaluation process will include the administration of pre/post tests, collection of process-related information, and qualitative feedback to assess program challenges, successes, quality improvement, target audience engagement, program barriers, and overall efficacy.

Project oversight structure and decision-making process will follow a chain of command. Program staff and volunteers will be under the direction of the Cannabis Education Center Unit Director. Monitoring the project components will be monitored by the CEC Unit Director.

Vision Member Tracking System (Vision MTS)

Vision MTS is a software solution designed for comprehensive data tracking. It records attendance, activities, financial transactions, demographics, and program outcomes. Information related to program participants, pre/post test results, and feedback will be entered into this system. The software enables the generation of reports with various specifications such as date, age range, income status, demographics, and attendance rates, facilitating program data evaluation.

Pre/Post Testing

Pre/Post testing serves a dual purpose in evaluating program effectiveness. It assesses the retention of program information and provides participants with an avenue to share feedback. These tests will be collaboratively designed with input from staff, community members, and committees to ensure the collection of high-quality and effective data. The tests will be tailored to the specific program or event and will be administered through paper forms, online collection forms, or verbally with recorded responses, depending on the age group of participants. All responses will be stored within the Vision MTS software, with paper forms securely stored in the CEC.

Feedback

Feedback sessions will be conducted during staff meetings, committee meetings, community gatherings, and after each program session. Participants and stakeholders will have the opportunity to share their experiences and suggestions. All feedback will be documented and added to the Vision MTS system or stored in the CEC for future reference. Summaries of feedback will be shared in meetings to allow CEC staff and the community to make necessary program adjustments in response to challenges encountered in reaching the target audience.

National Youth Outcomes Initiative Survey (NYOI)

The NYOI survey, administered through the Boys & Girls Clubs of America, will allow members in middle school and above to anonymously answer questions related to their mental health, safety perceptions

within the Clubs, program efficacy, and any risky behaviors they may have observed or engaged in. Results will be reviewed with CEC Unit Director, program staff, and volunteers for program quality improvement.

Data Collection

Project and participant data will be collected and measured through various methods:

Participants' Data

All youth participants in the program will complete a membership form, enabling the collection of demographic information, note-taking, guidance memos, progress tracking, attendance records, and more. Community members attending single-session programs will complete a voluntary participant sheet in addition to the sign-in sheet. All participant-related paper documents will be securely stored in individual files within the CEC. Participants will also have profiles within the Vision MTS system, allowing the storage of hard copies of pre/post tests, feedback sheets, and additional collected data. Counselors will be responsible for adding participants to the system for case management and progress tracking.

Programs

Each program will be documented with a comprehensive lesson plan, sign-in sheet, activity records, pre/post test questions, and a feedback sheet. Other sessions will follow a similar documentation process, with additional information sheets. Programs will be added to the Activity Calendar within the Vision MTS software to enable attendance tracking. Program curriculum and lesson plans will be reviewed and approved by the Unit Director of the CEC, following the BGCA Facilitator's Guide

Quality Improvement/Data Analysis

The CEC staff, including counselors, youth development professionals, and the Unit Director, will analyze the collected data to assess program effectiveness and identify any necessary adjustments before the next program session. This evaluation process will include a review of pre/post test results and feedback sheets to collect both qualitative and quantitative data. The findings will be shared with the Local Program Authority (LPA) and relevant committees to ensure that the program continues to meet the community's needs. Pre/Post test data will be stored in a spreadsheet that tracks all SMART Moves participants, while feedback and qualitative data will be analyzed using DeDoose Research applications.

Outcome Evaluation

Research Design for Outcome Evaluation

The project will be under a consistent cycle to plan, implement, and improve to accomplish the project goals. To accomplish this, the Club will sub-contract services through a third-party business that specializes in performance reporting and review. The Club is sourcing out vendors. The third-party business will provide consulting services and software to support the evaluation of the project. The Club will utilize the California Healthy Kids Survey (CHKS), The California School Staff Survey, and the California School Parent survey. The CHKS includes myriad questions about substance use and will provide additional data points to support the complete evaluation of the project. The Club will use the NYOI. The National Youth Outcomes Initiative Survey (NYOI) polls staff and members at Boys & Girls Clubs locally and nationwide. Local Clubs can deliver high-quality programs and services using this outcome measurement strategy, implement continuous quality improvement processes, and demonstrate a positive impact. The survey also provides points of comparison between clubs. With points of comparison, the Club can compare the efficiency and success of the project by using other clubs as a control group. Our Club will conduct pre-/post-test surveys for each aspect of the project. The post test will include a set of evaluation questions that measure the participant's improvement in the following goals:

- Goal 1: Improve the protective factors for families by providing resources and education to build parenting skills to become successful parents and caregivers.
 - Objective example: Increase opportunities for family engagement
 - Evaluation question: Please rate your perceived improvement in parenting skills and reduction in family conflicts since participating in our program or receiving our support on a scale of 1 to 5, with 1 being 'No Improvement' and 5 being 'Significant Improvement'.
- Goal 2: Improve positive peer-to-peer influences and connections to empower youth to make healthy choices
 - Objective example: Empower positive peer networks for youth
 - Evaluation question: On a scale of 1 to 5, how empowered do you feel in building and participating in positive peer networks within our program or community, with 1 indicating 'Not Empowered' and 5 indicating 'Highly Empowered'?
- Goal 3: Expand capacity to serve youth, family, and the community at large to improve community protective factors.
 - Objective example: Reduce risk factors among youth
 - Evaluation question: How much have you noticed an improvement in reducing risk factors since participating in our program? Please rate your perceived improvement on a scale of 1 to 5, with 1 being 'No Improvement' and 5 being 'Significant Improvement'.
- Goal 4: Sustain the Cannabis Education Center (CEC) and SMART Moves program's longevity
 - Objective example: Youth will be provided with activities and modules to understand their emotional wellness

- Evaluation question: Rate your agreement (agree, neither, disagree) to the following statement: I feel I can identify when I am experiencing difficult emotions. (e.g., sadness, anger, frustration, etc.)

The internally developed survey method will provide metrics on the program's success in educating youth about awareness, abuse, and other topics targeted to the curriculum. These general numbers will be able to provide the public and other organizations with what youth learned explicitly during their time in the program. Midway through the program cycle, additional surveys can assess whether any curriculum corrections are needed. An Adverse Childhood Experience (ACEs) score will be given prior to onboarding into the project. The ACEs score will help assess the trauma and risk factors that affect the individual. Utilizing ACEs scores, program staff will be able to assess what aspects of the project are needed the most for the individual to reduce risk factors and deter cannabis usage. Program administrators will use the third-party business software and framework to collect data from these surveys and review it with an evaluator subcontracted by the program. Evaluations will utilize results-based accountability for performance measurements including:

- How much did we do?
- How well did we do it?

Participant Estimates

The estimated number of participants for the SMART Moves program is 20-25 daily participants. Pre-teen, Teen CEC program sessions will include up to 15 daily participants. Adult/Parent CEC program sessions will include up to 20 daily participants.

Criteria for Determining Participant Project Success

Results from pre/post surveys, NYOI, ACEs scores, feedback, engagement, attendance can determine the participants success in the project.

Estimated Number of Activities/Services Accomplished

One activity for each CEC session with 3 weekly sessions (Preteen, Teen, Adult/Parent). The project will consist of a 16-week program projected twice a year. 48 activities and/or services accomplished. Two 16-week programs each year until April 2028 are anticipated.

Boys & Girls Club of Palm Springs
Logic Model – September 30, 2023
Positive Empowerment, Action & Cannabis Education Centers

Project Goals:

Goal 1: Improve the protective factors for families by providing resources and education to build parenting skills to become successful parents and caregivers.
Goal 2: Improve positive peer-to-peer influences and connections to empower youth to make healthy choices
Goal 3: Expand capacity to serve youth, family, and the community at large to improve community protective factors.
Goal 4: Sustain the Cannabis Education Center (CEC) and SMART Moves program’s longevity

Inputs	➔ Activities	➔ Outputs	➔ Outcomes	➔ Impacts
<p>*Staff trained in prevention, SMART Moves and trauma-informed care (counselor unit director, code officer)</p> <p>*Part time staff for program development and implementation</p> <p>*Financial support (Prop 64 Grant, City of Palm Springs, leverage of Club donors & sponsors)</p> <p>*Organizational tools (committees, board</p>	<p>Public awareness through marketing campaign (social media, TV, website, and community education events)</p> <p>Substance abuse awareness and prevention education through youth development activities.</p> <p>Family engagement programs during non-traditional club hours to encourage partnerships.</p>	<p>Weekly SMART Moves programs for middle and high school enrolled members during the school year and summer</p> <p>Weekly cannabis education middle school workshop</p> <p>Weekly cannabis education high school workshop</p> <p>Weekly cannabis education</p>	<p>By 2028, 80% of regular participants in the SMART Moves program will report that they have developed healthy decision-making attitudes and skills</p> <p>By 2028, 80% of regular participants in the program will report an improvement in peer-to-peer connections</p>	<p>Participants with improved decision-making attitudes and skills contribute to a safer and more responsible community, city, and country, as they are less likely to engage in risky behaviors that may harm themselves or others</p> <p>Improved peer-to-peer connections create a more tightly knit community, fostering a sense of belonging and support among individuals. This, in turn,</p>

<p>members, data collection and tracking tools)</p> <p>*Partnerships (police, schools, probation department, county agencies, school district)</p> <p>*Evidence-based programming (BGCA)</p> <p>*Quality Assurance</p>		<p>Case management approach to enrollment through assessment of needs.</p> <p>Public access to cannabis education center resource library and on-staff specialist.</p> <p>Development of strategic plan to ensure stability and sustainability of center</p>		<p>parent/adult workshop</p> <p>Monthly lecture speaker series (police, code enforcement, doctors, lawyers, chefs, health and wellness professionals)</p> <p>At least one community engagement activity scheduled each month open to the public on the weekend.</p>	<p>By 2028, parents/guardians that regularly participate in the program will report an improvement in parenting skills</p> <p>By 2028, an increase in non-club member participants will increase by 20%</p> <p>By 2028, regular participants in the program will report a significant decrease in risky behavior including cannabis use</p> <p>By 2028, children will report feeling more connected and engaged with their families</p>	<p>promotes social unity within the community.</p> <p>When parents and guardians report an improvement in their parenting skills, it has a cascading effect on the next generation. Children raised in nurturing and supportive environments are more likely to grow up to be responsible citizens.</p> <p>Decreased risky behavior, particularly the reduction in cannabis use, leads to improved public safety. Lower instances of substance abuse result in fewer accidents, less strain on healthcare systems, and decreased criminal activity.</p> <p>Children feeling more connected and engaged with their families foster a stable and nurturing home environment, which can lead to a more productive society.</p>
Planned Work			Intended Results			