

# Local Evaluation Plan

Title of Project

Proposition 64 Cohort 3 grant:  
Community Enhancement Program

Submitted:

City of Mount Shasta

Prepared by

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## Project Background

**PPA1: Youth Development/Youth Prevention & Intervention Conducted by Boys & Girls Club of Greater Shasta and Establish the Student Support and Service Coordinator at Mount Shasta High School to work to improve the lives of children and adolescents by meeting their basic physical, developmental, and social needs through a “whole person” approach. These services will be further supported by the Mount Shasta Police Department DARE officer.**

The City of Mt. Shasta, like most cities in California are experiencing a full spectrum of impacts since the passage of Proposition 64 by California voters. The youth have become a major concern with the legalization of cannabis. Although most cultivation sites are located within the county, most services and education sites are within the City of Mt. Shasta. The city of Mt. Shasta has six schools and a Boys & Girls Club of Greater Shasta (BGCGS), totaling over 1000 students from ages 6-18. The need of continued successful collaboration between the Mount Shasta Police Department and the Boys and Girls club of Greater Shasta to provide the youth opportunities for growth, career exploration, and healthy lifestyle choices. Continue the established DARE program to address substance abuse and use by youths.

Through a partnership with the local nonprofit, BGCGS and the Mt. Shasta Police Department the program will focus on working without economically challenged community youth with mentorship programs, diversion, career skills and drug education, specifically aimed at marijuana and the ease of access for youths. The programs offered through BGCGS will address repeated trancies, drug-related behavioral issues, and prevention through education by giving youth alternative choices to marijuana.

This Student Support and Services Coordinator will aim to enhance a broad range of life skills such as social-emotional learning, self-control, and adaptive coping skills to reduce the risk of youth drug use. The Student Support and Services Coordinator will refer students who have been identified as having a marijuana use problem to appropriate services beginning with an assessment and followed by brief intervention, mental health counseling, or additional services deemed to be appropriate. Additionally, the Student Support and Services Coordinator will facilitate four parent and student drug education nights per year. The coordinator will use community collaboration regarding marijuana use and provide student services program management.

### **PPA 1 Goal:**

To reduce the use of cannabis by youth by encouraging them to make healthy lifestyle choices by providing youth with programs that raise awareness of the harmful effects of cannabis

use. Encourage youth to graduate from high school and promote post-secondary education to become responsible, caring, healthy, and productive citizens.

The Student Support and Services Coordinator will monitor and facilitate the after-school program which will serve as a foundation for a “whole-person” approach to cannabis prevention.

**PPA 1 Objectives:**

1. Within the first year of the grant, a youth diversion program through BGCBS programming will be developed that target high-risk youth.
2. Have a minimum of 10 youth participate in the BGCBS SMART moves education and prevention program annually.
3. 30 Students with at least 15 being from BGCBS will participate in the DARE program each year of this grant.
4. At the start of the grant and then annually the Mt. Shasta Police Department will complete the International Association of Chiefs of Police Youth Focused Policing Agency Self-Assessment Tool.
5. Implement intervention with students identified as having marijuana use or who have been identified as being at risk for drug use.
6. Provide structure and academic support in an after-school program.
7. Increase student connection with the school by implementing school-based activities designed to promote positive school climate and culture.
8. Make referrals to appropriate services to address student needs such as drug use.
9. Conduct four parent and student drug education evening events per year.
10. Monitor student attendance and grades to identify students at risk.
11. Analyze student attendance and grades to determine success of the program.

**PPA 2 and 3: Public Safety and Public Health**

The City of Mt. Shasta currently has 8 licensed commercial cannabis operations within the city limits. These operations include retail sales, cultivation, and manufacturing sites. The City of Mt. Shasta over the past several years has experienced budget downfalls due to several variables such as the recession and as such has seen a decrease in staffing. This financial position has been further impacted with the Covid-19 pandemic. This has left the Mt. Shasta Police Department without a DARE officer and a Community Service Officer. This was corrected with the awarding of Proposition 64 Cohort 2 funding which added a full time DARE and Community service officer. By adding these two positions the City of Mt. Shasta can be proactive in educating retailers regarding proper safety and laws pertaining to the restriction of minors at the point of sale as well as on the premises. The Community Service Officer will be able to review permits in timely manner as well as conducting annual and spot inspections of both personal cannabis gardens and

commercial cannabis operations. Expanding on the success of the Cohort 2 positions, will see the addition of a full-time interagency narcotics officer position, who will focus on illegal marijuana cultivation and sales in a county-wide approach.

**PPA 2 and 3 Goal:**

To Conduct yearly inspections for personal cannabis garden permits to ensure compliance with state and city regulations and inspect all licensed 3 dispensaries, 4 cultivation sites and 3 manufacturing sites that are permitted each year within the city. Investigate, remove, and prosecute illegal growing and distribution operations within the city. Track all marijuana related contacts by code enforcement officer and track and document all marijuana related complaints and contacts, including citations and arrest. Full participation with the North State Major Investigation Team (NSMIT), to conduct clandestine investigations into the illegal marijuana cultivation, transportation, and sales. Develop intelligence regarding current drug trafficking patterns within the county and city of Mt. Shasta.

**PPA 2 and 3 Objectives:**

1. To ensure 100% compliance with Mount Shasta City Municipal code regarding personal garden permits.
2. To deter illegal activity associated with illegal growing operations to ensure 100% compliance with local and State laws.
3. To ensure 100% compliance with health and safety regulations and to ensure that minors do not have access to facilities.
4. To allow for easy identification of problems that need to be addressed and to monitor successful compliance as well.
5. To easily track persons engaged in illegal marijuana activities and their associates to help with preventative enforcement options.
6. Investigate illegal cannabis growing operations, eradicate illegal marijuana plants and prosecute those involved in the illegal growing operation.
7. Conduct clandestine investigations into narcotics trafficking within the county and city to include the transportation and sales of illegal marijuana.
8. Provide valuable information regarding drug trends, including fentanyl, to help provide education to both officers and community youth.
9. Assist the community service officer with illegal marijuana growing operations located within the city limits.

# Project Logic Model

## Logic Model: PPA 1 High School

### Inputs

- Prop 64 grant funding Mt. Shasta High School Student services coordinator
- Trained tutors Study materials Suitable physical space Scheduling system Coach referrals Evaluation tools
- Trained staff Partnership with ABIDE33 non-profit
- After school program High school students Qualified staff Facilities and equipment Program materials.
- Identify students at risk Collaboration with local service providers Information and referral resources Trained staff.
- Prop 64 grant funding Community partnerships

### Activities

- Student services classroom
- Student assessment Tutor matching Tutor sessions Progress monitoring Program evaluation
- Presentation development Pre assessment Presentation delivery Evaluation
- Program promotion and recruitment Student enrollment and registration Design and develop program curriculum Implement structured activities.
- Provide academic support. Enrichment activities and clubs Health and wellness College and career guidance Parent and community engagement
- Student assessment Referral identification Referral initiation Counseling and support Follow up Data collection.
- Implement school-based activities to promote positive school climate and culture.

### Outputs

- 20 students receive personalized tutoring sessions Students demonstrate measurable improvement in their understanding and application of the subject Matter Peer support network Enhanced study skills Regular progress updates
- Four engaging presentations to youth, parents, and the community providing them with accurate information about the potential risks and harm associated with marijuana use and strategies to make informed decisions.
- Number of enrolled students Number of program sessions Conducted Number of activities conducted
- Timely referrals Accessibility Increased awareness Improved student wellbeing Provide a space for students to regulate their emotions and return to class.
- Plan and implement six school activities per year School satisfaction survey Attendance rates increase by 10%

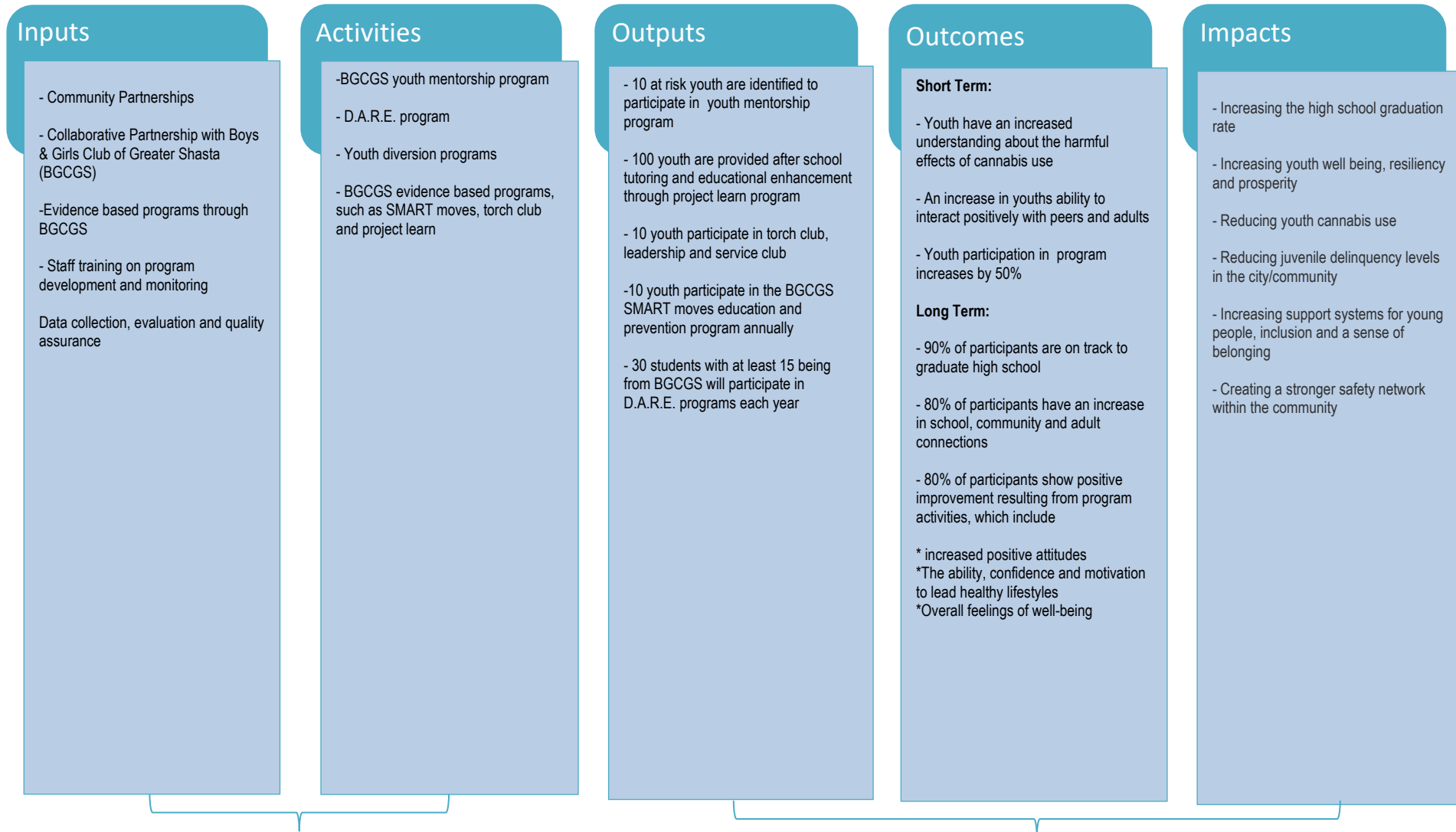
### Outcomes

- Students will increase their grade by 10% or by one letter grade in the subject they are being tutored in Develop positive peer relationships Increased motivation and interest in learning. Students will reduce their missing assignments by half.
- Increased awareness Informed decision making
- Improved academic performance and grades increased engagement and participation in school Enhanced social and emotional skills Increased knowledge and awareness of college and career options Improved health and wellness behaviors Strengthened relationships with parents and community members
- Reduced substance abuse Improved academic performance Increased awareness and prevention to help raise awareness about substance abuse issues and promotes prevention efforts within the school community Collaboration and partnerships
- Improved student wellbeing Increased student engagement Enhanced sense of belonging Reduced bullying, marijuana use, and disciplinary incidents Cultivation of a positive school culture.

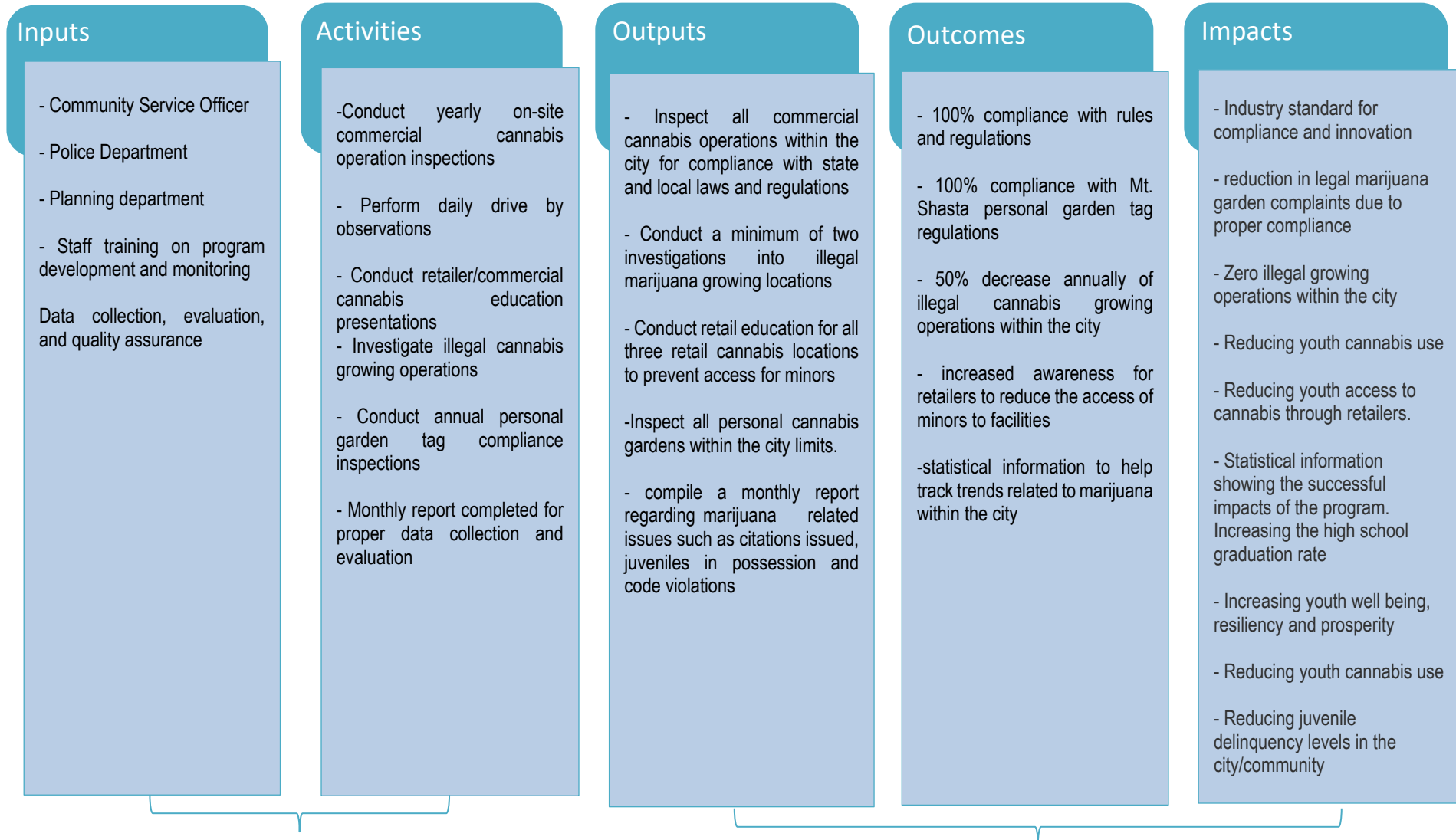
### Impacts

- Improved overall academic Achievement Increased graduation rates Positive Influence on school culture and student attitudes towards learning
- Reduced marijuana-related harms Long term behavior changes Enhanced well being
- Increased high school graduation rates Higher college acceptance Rates Improved college readiness. and success Reduced risky behaviors among students.
- Healthy and resilient students Positive school culture Community well-being
- School environment that prioritizes student well-being, engagement, and positive relationships

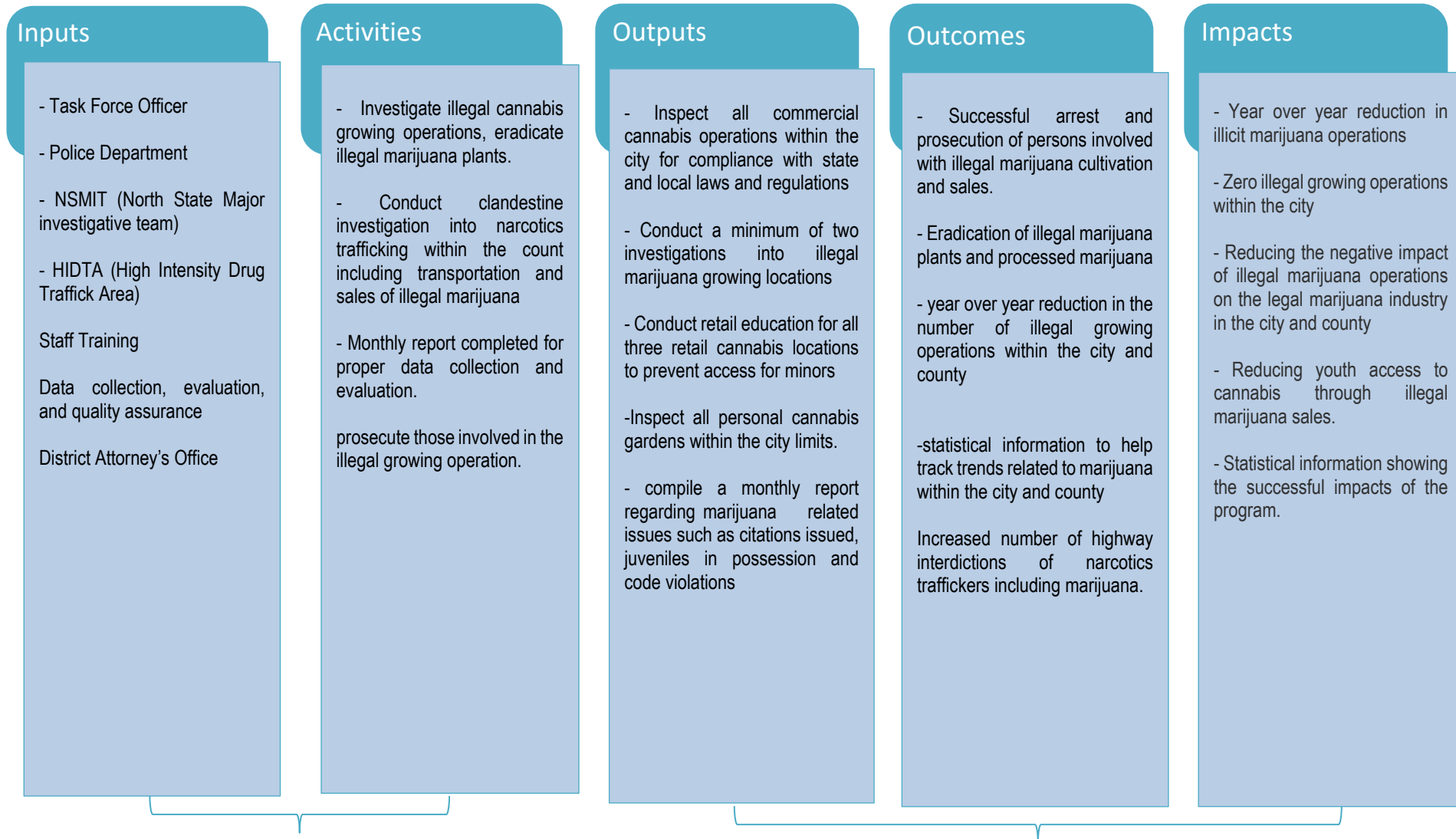
## Logic Model: PPA 1 BGCGS and DARE



## Logic Model: PPA 2 and 3 Community Service



## Logic Model: PPA 2 and 3 Task Force



## Process Evaluation Method and Design

For PPA 1, measuring the degree to which youth participants achieve the desired outcomes is a critical aspect to how the educational enhancement programs through the Community Enhancement Program, and in collaboration with the Boys & Girls Club of Greater Shasta and the Mount Shasta High School are implemented. In PPA 2 and PPA 3 the outcome-based methods will allow for a systematic way to track compliance with the stated goals.

The process-related indicators documenting implementation will be measured in part through program records and through conducted surveys. The goals and objectives are broken down and the associated table shows the quantitative and qualitative data assessment tools. The project director will review on a quarterly basis the data collected to ensure the program is progressing in a manner to successfully met the goals and outcomes.

### PPA1: Youth Development/Youth Prevention & Intervention

**GOAL 2: Continued successful collaboration between the Mount Shasta Police Department and the Boys and Girls club of Greater Shasta to provide the youth opportunities for growth, career exploration, and healthy lifestyle choices. Continue the established DARE program to address substance abuse and use by youths.**

**Objective 2A.** Have 10 or more youth participate in the BGCGS Smart moves education and prevention program annually.

**Objective 2B.** have 30 students with at least 15 being form the BGCGS to participate in the DARE program each year of this grant.

**Objective 2C.** Identify at least 5 high risk students for participation in the Shop with a Cop program annually.

**GOAL 4: Establish the Student Support and Service Coordinator to work to improve the lives of children and adolescents by meeting their basic physical, developmental, and social needs through a “whole person” approach.**

**Objective 4A.** Implement intervention with students identified as having marijuana use or who have been identified as being at risk for drug use.

**Objective 4B.** Provide structure and academic support in an after-school program.

**Objective 4C.** Increase student connection with the school by implementing school-based activities designed to promote positive school climate and culture.

**Objective 4D.** Make referrals to appropriate services to address student needs such as drug use.

**Objective 4E.** Conduct four parent and student drug education evening events per year.

**Objective 4F.** Monitor student attendance and grades to identify students at risk.

**Objective 4G.** Analyze student attendance and grades to determine success of the program.

## **PPA 2 and PPA 3 Public Health and Safety**

**GOAL 1: Continue to Evaluate the potential public health and safety risks associated with the cannabis industry in Mount Shasta. Identify ways to mitigate the potential risks and monitor and inspect the cannabis industry to ensure compliance with state and local laws and ordinances. Maintain continuity with established protocols.**

**Objective 1A.** Carry out a minimum of two (2) investigations per grant year into illegal cultivation sites within the city limits of Mount Shasta.

**Objective 1B.** Monitor and inspect personal garden tags issued by the City for personal use gardens. Ensure compliance with municipal code and track those gardens utilizing systems within the police department.

**Objective 1C.** Conduct regular inspections directly related to commercial cannabis businesses located.

**Objective 1D.** Maintain continuity with inspection/permitting/enforcement procedures established during the Cohort 2 grant period.

**GOAL 3: Full participation with the North State Major Investigation Team (NSMIT), to conduct clandestine investigations into the illegal marijuana cultivation, transportation, and sales. Develop intelligence regarding current drug trafficking patterns within the county and city of Mt. Shasta.**

**Objective 3A.** Investigate illegal cannabis growing operations, eradicate illegal marijuana plants and prosecute those involved in the illegal growing operation.

**Objective 3B.** Conduct clandestine investigations into narcotics trafficking within the county and city to include the transportation and sales of illegal marijuana.

**Objective 3C.** Provide valuable information regarding drug trends, including fentanyl, to help provide education to both officers and community youth.

**Objective 3D.** Assist the community service officer with illegal marijuana growing operations located within the city limits.

<b>Input/Resource/Activity/Output</b>	<b>Data Element(s)</b>	<b>Data Source(s)</b>	<b>Frequency of Data Collection</b>
Have 30 students annually participate in the DARE program from the BGCGS club.	# of participants served	BGCGS enrollment and DARE participation log	Each time a presentation occurs throughout duration of grant
Have 5 high risk students participate in Shop with a Cop program	# of Shop with a Cop participants.	BGCGS referral record records.	Annually throughout the duration of the grant.
Have a minimum of 10 youth participate in BGCGS Smart moves programs annually	# of youth participating annually	BGCGS participation logs	Annually throughout duration of grant
Provide structure and academic support for 20 students annually	# of students receiving support	MSHS attendance tracking	Annually throughout duration of grant
Make 5 student referrals for students seeking drug abuse help	# of students referred	MSHS referral tracking	Annually throughout duration of grant

Conduct 4 parent/student drug events per year.	# events held	MSSH presentation tracking	Each time an event is held throughout the duration of the grant.
Investigate 2 illegal growing operations within the city limits per year	# illegal growing operations investigated	Law Enforcement/Code Enforcement reporting system.	Each time illegal growing operation is investigated.
Conduct yearly commercial cannabis operation compliance inspections	# of inspections completed yearly	Law Enforcement/Code Enforcement reporting system	Annually throughout the duration of the grant.
Monitor and inspect personal Marijuana Garden tags issued within the city limits	# of personal Marijuana Garden tag inspections	Law Enforcement/Code Enforcement reporting system.	Each time a garden inspection occurs, throughout the duration of the grant.

Conduct 5 highway interdiction investigations per year	# of highway interdictions conducted	Law Enforcement reporting system.	Each time an interdiction occurs, throughout the duration of the grant
Investigate 12 illegal growing operations within the county	# of illegal growing operations investigated	Law Enforcement reporting system	Monthly throughout the duration of the grant
Eradicate 50,000 illegal marijuana plants annually	# of illegal marijuana plants eradicated.	Law Enforcement reporting system	Monthly throughout the duration of the grant.
Annual CNOA training for Narcotics officer	Yearly training to stay updated on current drug trafficking trends	Law Enforcement training records	Annually throughout the duration of the grant.
Evaluation of program success and needs	Identify what has been working and areas of improvement.	Director review of statistical information as well as direct conversation with staff	Quarterly throughout duration of grant

## Outcome Evaluation Method and Design

The outcome evaluations for PPA 1, PPA 2 and PPA 3, will utilize several methods to determine if the objectives and goals have been met. The table below measure each objective, process or outcome related, what the data source is, and how it is collected and identifies both quantitative and qualitative data that is being assessed. Table 3 identifies evaluation questions to be asked regarding the program from both the process related and outcome related perspective.

**Table 1 PPA 1**

	<b>Process or outcome</b>	<b>Data Source</b>	<b>Collection Frequency</b>	<b>Quantitative Data assessed</b>	<b>Qualitative Data assessed</b>
Objective 2A	Outcome	BGCGS data and metrics records  Boys & Girls Club of America NYOI (National Youth Outcomes Initiative).	Ongoing	Pre and Post survey results.  Youth participant complete survey and number of participants who show increased awareness of the harmful effects of cannabis.	NYOI's Survey measures the degree to which youth participants are achieving the outcomes of Academic Success, Good Character, Citizenship and Healthy lifestyles
Objective 2B	Outcome	BGCGS Member Tracking data and metrics records	Ongoing	Participant Data will be collected which details the number of activities/services completed.  Pre-Post survey results to collect and compare priority outcomes for youth to show improvements in their school grades in increase youth participation	.Pre-Post survey results to collect and compare outcomes for youth to have the ability, confidence & motivation to lead a healthy lifestyle.  Youth show increased positive attitudes, increased ability to interact positively with other youths and adults, increased healthy relationships and overall feeling of wellbeing.
Objective 2C	Outcome	BGCGS Member Tracking data and metrics records	Annually	Identify high risk youth within the community to participate.	Foster positive relationship between high-risk youth an law enforcement and improve overall feelings of wellbeing.
Objective 4A	Outcome	Mt. Shasta High School referral and attendance records	Ongoing	Compare attendance and disciplinary records pre and post assistance	Enhanced like skills such as self-control, abstinence from drug use and improved attendance.
Objective 4B	Process	Mt. Shasta High School After school support program	Ongoing	Provide a safe and inviting place for students to participate in supportive afterschool programs	Improved school grades and higher numbers of graduates.
Objective 4C	Outcome	Mt. Shasta High School	Ongoing	Increased participation in school-based activities	Improved school climate and culture

		participation records			
Objective 4D	Process	Mt. Shasta High School Referral tracking	Ongoing	Increased access to supportive services such as mental health and drug addiction services	Improved mental and behavioral attitudes of students receiving services.
Objective 4E	Outcome	Mt. Shasta High School parental education tracking	Ongoing	Fostering a whole person approach with the inclusion of parents and students together for drug awareness education.	Increased knowledge for parents and students resulting in decreased instances of marijuana use by students.
Objective 4F	Outcome	Mt. Shasta High School Attendance records	Ongoing	Identify and monitor students' attendance and grades to identify high risk students	Decrease in number of school days missed with an increase in grades for higher graduation numbers.
Objective 4G	Process	Mt. Shasta High School attendance and disciplinary tracking	Annually	Analysis of program to ensure goals and objectives are being met	Positive increase in students successfully graduating from high school

**Table 2 PPA 2 and PPA 3**

<b>PPA 2 OBJECTIVES</b>	<b>Process or Outcome</b>	<b>Data Source</b>	<b>Collection Frequency</b>	<b>Quantitative Data assessed</b>	<b>Qualitative Data assessed</b>
Objective 1A	Outcome	Police Officer/Community Service Officer  Task Force Officer  CAD/RIMS reporting System	Ongoing	Maintain and update records pertaining to ongoing illegal marijuana cultivation investigations.	Number of illegal marijuana cultivation sites, identified, and eradicated. Number of illegal marijuana plants seized or destroyed.
Objective 1B	Outcome	Police Officer/Community Service Officer  City Planner  CAD/RIMS reporting system	Ongoing	Identify locations of personal marijuana gardens. Ensure compliance through inspections of the Mt. Shasta Municipal Code related to personal marijuana gardens	Track number of personal cannabis garden tag holders and any violations noted during inspections.  Document actions taken to remedy any found violations.
Objective 1C	Outcome	Community Service officer  City Planner  CAD/RIMS reporting system	Ongoing	Utilize standardized inspection protocols to ensure all commercial cannabis operations are within city and state guidelines and regulations.  Utilize standard permit application and inspection	Track number and types of violations found during inspections at commercial cannabis operations.  Document actions taken to remedy any found violations.

				process for all personal cannabis garden tags.	
Objective 3A	Outcome	Task Force Officer NSMIT CAD/RIMS reporting system	Ongoing	Investigations into illicit marijuana growing and distribution operation on a county wide scale. Successful prosecution of involved persons and eradication of illegal marijuana plants.	Number of investigations completed as well as number of marijuana plants, processed marijuana and other illicit drugs seized and/or eradicated. Number of persons charged and convicted of illegal marijuana involved crimes.
Objective 3B	Outcome	Task for Officer NSMIT HIDTA CAD/RIMS reporting system	Ongoing	Conduct clandestine investigation into narcotics trafficking within the county in particularly I High Impact Drug Trafficking areas identified within the county	Number of interdictions stops and amounts of narcotics seized. Number of persons charged and convicted of illegal narcotics trafficking violations.
Objective 3C	Outcome	Task Force Officer Chief of Police	Ongoing	Provide updates to current trends regarding marijuana and other illicit substances including fentanyl for both law enforcement and the community at large	Number of presentations to the public given and number of participants. Number of law enforcement/code enforcement officers updated on current trends.

**Table 3**

<b>Process-related Evaluation Questions</b>	<b>Outcome-related Evaluation Questions</b>
<ul style="list-style-type: none"> <li>• Were Grant activities implemented as planned?</li> <li>• Where Cohort 2 processes successfully continued or expanded with Cohort 3?</li> <li>• Were the target audiences reached and engaged?</li> <li>• How did external factors impact implementation?</li> <li>• What lessons have been learned to improve the program?</li> </ul>	<ul style="list-style-type: none"> <li>• How well did grant activities work in changing knowledge and behaviors?</li> <li>• Did grant activities meet stated goal?</li> <li>• Which grant programs were most successful?</li> <li>• Which grant programs were not successful or did not meet expectations?</li> <li>• What external factors influenced the outcomes?</li> </ul>