

Proposition 64 Cohort 3 Grant Program

Local Evaluation Plan

Title of Project

Marijuana Intervention and Prevention Program (MIPP)
Youth Recreation Program (YRP)

Submitted by:

City of Marysville

Prepared by:

Greg Ferguson (Coordinator)
Yuba County Office of Education
Office: (530) 749-4943

greg.ferguson@yubacoe.k12.ca.us

Date:

9/29/2023

Project Period:

May 1, 2023 – April 30, 2028

Project Background

Project Background:

Yuba County Office of Education, acting as the Lead Public Agency in collaboration with the City of Marysville, is funded through the Prop 64 Cohort 3 grant facilitated by the Board of State and Community Corrections. The objective is to implement two essential programs a Marijuana Intervention and Prevention Program (MIPP), as well as providing a Youth Recreation Program. These initiatives are designed to address the needs of rural and low-income communities within Yuba County.

Marijuana Prevention and Intervention Program:

The proposed Marijuana Prevention and Intervention Program is structured into three tiers, each aimed at reducing and preventing underage cannabis use:

Tier 1: This tier provides universal support to all youth by implementing anti-marijuana campaigns within school settings. The goal is to enhance education and awareness through activities such as assemblies, posters, marketing materials, and group activities.

Tier 2: This level offers additional support to students with identified needs. It includes educational training sessions for school staff, parents, and community members to equip them with techniques for identifying minor marijuana use, managing challenging behaviors related to marijuana use, and employing supportive strategies to reduce and eliminate underage cannabis use. Group education sessions will also be provided for minors involved in marijuana use.

Tier 3: The most intensive tier involves individual marijuana counseling for students and their parents. It focuses on working with parents to prevent students from obtaining marijuana through sources like home cultivation and "shoulder tapping" (where minors ask adults to obtain marijuana for them). It also addresses the issue of parents enabling their children's marijuana use. Additionally, this tier collaborates with school administrators to provide diversion rather than discipline for students caught using or possessing marijuana on school grounds. Successful completion of the program can lead to disciplinary actions being rescinded.

Youth Recreation Program:

The Youth Recreation Program aims to provide pro-social educational activities for youth during vulnerable hours between 3:00 PM and 6:00 PM. The program offers activities during after-school hours, weekends, summer breaks, and holidays. These activities may include but are not limited to science camps, Lego camps, fishing camps, sports camps, and art camps.

Rationale for Program Selection:

The program selections for both marijuana prevention and intervention, as well as the Youth Recreation Program, are evidence-based and supported by research. The Marijuana Prevention and Intervention Program utilizes the Marijuana Prevention Plus Wellness curriculum and the Harvard University Cannabis Toolkit, both well-established resources in the field of substance abuse prevention. Similarly, the Youth Recreation Program is modeled after evidence-based approaches outlined in "The Rationale for Recreation Services for Youth: An Evidenced Based Approach" by the National Recreation and Park Association.

Proposition 64 (Cohort 3) Grant Program

Utilization of Existing Resources:

Yuba County Office of Education (YCOE) plans to leverage existing resources, including gang prevention services, social workers, Licensed Marriage and Family Therapists, college and career readiness programs, teen parenting services, and Commercially Sexually Exploited Youth Services, to support youth seeking to reduce or quit cannabis use.

Staffing and Partnerships:

YCOE will utilize existing staff from the BSCC Prop 64 Cohort 1 funding, which has experience in implementing foundational services in the community. Staff members have relevant qualifications, including associate and bachelor's degrees, and receive training in trauma-informed care, mandated reporting, the Harvard University Marijuana Toolkit, and membership in the California Parks and Recreation Society.

Formal partnerships have been established with Yuba County Library, Marysville Joint Unified School District, and the City of Marysville to provide services and resources related to the Youth Recreation Program and the Marijuana Prevention and Intervention Program.

Data Collection and Evaluation:

Data collection will involve several steps, including referrals, Child and Adolescents Needs and Strength Assessments (CANS), motivational interviews, and ongoing monitoring. Baseline and outcome data will be collected to assess progress toward program goals and objectives.

Research Design:

The research design for this project is a qualitative case study approach. It involves gathering comprehensive information about each student to inform the selection of appropriate interventions. This design is chosen due to the complex factors contributing to underage cannabis use.

In summary, this proposal outlines a comprehensive strategy to address the issues of underage marijuana use and provide pro-social activities for youth in Yuba County. It emphasizes evidence-based practices, collaboration with community partners, and ongoing monitoring and evaluation to ensure the success of both programs.

Problem(s) or Needs Addressed:

The proposed project aims to address a pressing issue within the community: the increasing involvement of minors in cannabis-related activities. Recent trends have shown a concerning rise in school discipline occurrences related to marijuana use and minor involvement. These occurrences can have detrimental effects on the educational and personal development of students. Additionally, there is a need to raise awareness about the harmfulness of underage marijuana usage among students and their families.

Purpose of the Project:

The purpose of this project is to implement a comprehensive set of activities and services that target this issue directly. By doing so, we intend to reduce school discipline occurrences related to marijuana use and increase educational awareness about the risks associated with underage

Proposition 64 (Cohort 3) Grant Program

cannabis usage. The project aligns with the grantee's mission to promote a safe and healthy community by preventing substance abuse among youth.

Project Goals and Objectives:

These goals and objectives represent the roadmap for the project, guiding our efforts to address the critical issues of underage marijuana usage and school discipline occurrences related to cannabis. The project has four overarching goals, each supported by a set of specific objectives:

Goal 1: Decrease school discipline occurrences regarding marijuana use and involvement each year by 1.5%.

Objectives:

1. Implement evidence-based marijuana counseling programs.
2. Promote outreach to school sites to increase referrals to the marijuana program.
3. Implement school-wide campaigns to combat cannabis involvement among minors.

Goal 2: Increase educational awareness regarding underage marijuana usage to three schools per year.

Objectives:

1. Provide evidence-based health education to school teachers, admin, and staff.
2. Use media and outreach efforts to promote visuals to reduce cannabis usage.
3. Provide evidence-based identification and behavioral change training to parents at school sites and in the community.

Goal 3: Increase access to pro-social and educational activities to 50 students per year.

Objectives:

1. Develop and implement pro-social/educational activities in various domains.
2. Implement services in community parks, local school sites, and community locations.

Goal 4: Provide community resource events to a minimum of 100 participants per year.

Objectives:

1. Develop and implement "fun" events while offering community resources to families.
2. Focus on Marijuana Prevention for minors during community events.

Project Logic M

Inputs

- **Financial support:** Proposition 64 state funding

- **Staff:**
 1 FTE - Clerk
 2 FTE - Prevention Assistant
 1 FTE - Prevention Specialist
 .5 FTE - Coordinator

- **Time and Expertise:** Staff time and expertise will be dedicated for planning, developing, executing, evaluating, and monitoring project /program activities.

- **Partnerships and Contracts:**
 Collaborations with community-based organizations, Yuba County school districts, Yuba County Probation Department, code enforcement agencies, Yuba Sutter Taskforce, Yuba County Library, Student Attendance Review Board, expulsion meetings and hearings, and the City of Marysville will contribute resources and expertise.

- **In-Kind Contributions:** Additional resources, such as materials, facility space, and equipment, will be provided by partner organizations, schools, and the community.

Activities

- **Case management**
- **Referral/linkages:** to substance use, YCOE, and other local services
- Individual/group counseling
- **Educational presentations**
- **Implement Evidence-Based Marijuana Counseling Program:** Project staff will conduct one-on-one marijuana counseling sessions for students involved in cannabis-related disciplinary incidents or activity.
- **Promote Outreach to School Sites:** Outreach efforts will be made to schools to increase referrals to the marijuana counseling program.
- **Implement School-Wide Campaigns:** School-wide campaigns, such as Red Ribbon Week, "Say No to Marijuana" assemblies, and health awareness week, will be organized to combat cannabis involvement among minors.
- **Provide Educational Workshops:** Educational workshops will be delivered to school teachers, administrators, and staff to raise awareness about the harmfulness of underage marijuana usage.
- **Develop and Implement Pro-Social/Educational Activities:** Various pro-social and educational activities, including sports camps, engineering camps, art workshops, fishing camps, and science camps, will be developed and offered to students.
- **Organize Community Resource Events:** Fun community events like Winter Wonderland, Summer back to school events, and resource fairs will be organized, providing both youth and parents with local resources, recreational opportunities, and access to preventative resources.

Outputs

- MIPP serve 350 participants over the course of the grant
- 4-6 Weekly mentoring sessions per youth referred due to a cannabis-related disciplinary or behavioral incident. Youth struggling or with more need will have more sessions based on need beyond the initial sessions.
- 75 youth linkages to substance use services over the course of the grant
- Decrease school discipline occurrence regarding marijuana use and/or involvement each year by 1.5 %.
- Increase educational awareness regarding underage marijuana usage to three schools per year.
- Provide educational workshops delivered to school staff.
- YRP serve an additional 600 students and families through Yuba County.
- Provide community resources events to a minimum of 100 participants per year.
- Increase access to pro-social and educational activities to 50 students per year.

Outcomes

- **Increased Knowledge of Cannabis Harmfulness:** Increased youth perception of harmfulness of cannabis use.
- **Reduced School Discipline Occurrences:** A decrease in school discipline occurrences & on-campus cannabis-related behavioral incidents related to marijuana use and involvement among students.
- **Increased Schools & Community Awareness:** School and Community awareness of the risks associated with underage marijuana usage.
- **Established Mentoring Sessions:** Established mentoring sessions with students identified as having participated in cannabis-related incidents.
- **Increased Access to Pro-Social/Educational Activities:** 50+ students per year have access to pro-social and educational activities.
- **Improved Parental Engagement:** Increased parental involvement in prevention efforts through workshops and community events.
- **Increased linkages :** Increased case management and substance use services
- **Enhanced Community Engagement:** Increased participation and engagement of community members in activities and events related to marijuana prevention.

Impacts

- **Improved youth outcomes:**
 1. Academic
 2. Attendance
 3. Decrease in substance use
 4. Health
 5. School Connectedness
- **Reduced Underage Cannabis Usage:** The project's ultimate impact will be a reduction in underage cannabis usage, leading to healthier and safer communities.
- **Enhanced Community Awareness:** Increased awareness about the harmfulness of cannabis among youth and community members is expected to result in a more informed and responsible community.
- **Improved Educational Outcomes:** By reducing school discipline occurrences related to marijuana, the project aims to contribute to improved educational outcomes for students.
- **Strengthened Collaborations:** Through partnerships with community-based organizations, schools, and government agencies, the project will strengthen collaborations that can have long-term positive effects on community well-being.
- **Decreased rate of drug-related youth arrests/ citations**

Planned Work

Intended Result

Proposition 64 (Cohort 3) Grant Program

Process Evaluation Method and Design

Input/Resource/Activity/Output	Data Element(s)	Data Source(s)	Frequency of Data Collection
MIPP serve 350 participants over the course of the grant	# of participants served # of hours of counseling/mentoring	CaseBook - Case management system log tracking each meeting and notes, Data tracking system, excel work books, participants files	Each time a referral, group, or one-on-one case management meeting is offered throughout duration of grant
Decrease school discipline occurrence regarding marijuana use and/or involvement each year by 1.5 %.	# of referrals per school per year # of Marijuana related suspensions at each school site	Program referrals, School disciplinary records, Surveys	Monthly throughout duration of grant
Increase educational awareness regarding underage marijuana usage to three schools per year.	# of schools presented to # of presentations	Service tracking system, sign-up sheets, attendance records, excel work books	Each time a presentation occurs throughout duration of grant
Provide educational workshops delivered to school staff.	# of school staff presented to # of presentations	Service tracking system, sign-up sheets, attendance records, excel work books	Each time a presentation occurs throughout duration of grant
YRP serve an additional 600 students and families through Yuba County.	# of registrations # of participants	Registrations on RecDesk an online registration website, registration forms, Excell workbooks, sign in sheets	Monthly throughout duration of grant
Provide community resources events to a minimum of 100 participants per year.	# of Participants	Registrations on RecDesk an online registration website, registration forms, Excell workbooks, sign in sheets	Monthly throughout duration of grant
Increase access to pro-social and educational activities to 50 students per year.	# of registrations # of participants # of events or programs offered	Registrations on RecDesk an online registration website, registration forms, Excell workbooks, sign in sheets	Monthly throughout duration of grant
Extent to which project was successfully implemented	Facilitators to implementation Barriers to implementation	Discussions with staff during staff meetings	Monthly throughout duration of grant

Proposition 64 (Cohort 3) Grant Program

Outcome Evaluation Method and Design

Outcome	Definition	Data Source(s)	Frequency of Data Collection
Increased Knowledge of Cannabis Harmfulness	This outcome aims to measure the increase in youth perception regarding the harmfulness of cannabis use. It focuses on enhancing their understanding of the physical and mental effects of cannabis on their bodies.	To assess this outcome, we will utilize a pre-and post-educational presentation/curriculum knowledge-based survey/assessment. This survey/assessment will measure the knowledge levels of youth both before and after participating in the educational presentations and curriculum.	Data will be collected by administering the knowledge assessment before the educational presentations/curriculum and again after the completion of these activities.
Reduced School Discipline Occurrences	This outcome seeks to demonstrate a reduction in school discipline occurrences and on-campus cannabis-related behavioral incidents related to student marijuana use and involvement.	School discipline records and internal school district pupil systems (Aries) will serve as the primary data sources. These records will provide data on disciplinary incidents related to cannabis use.	Data will be collected annually throughout the project's duration to track any disciplinary incidents.
Increased Schools & Community Awareness	This outcome focuses on raising awareness within schools and the broader community regarding the risks associated with underage marijuana usage.	To assess this outcome, we will conduct qualitative surveys and utilize the California Healthy Kids Survey. These surveys will capture the perceptions and awareness levels of both school personnel and community members.	Annually and periodic surveys will be conducted at intervals to gauge changes in awareness.
Established Mentoring Sessions	This outcome focuses on the establishment of mentoring sessions with students identified as having participated in cannabis-related incidents. These mentoring sessions aim to provide support and guidance to these students.	Data will be sourced from case management records and attendance records for the mentoring sessions. These records will indicate which students participated in the mentoring program and the frequency of their attendance.	Data will be collected continuously throughout the project's duration, tracking each mentoring session.
Increased Linkages to Case Management and Substance Use Services	This outcome focuses on improving the linkage of participants to case management and substance use services. It aims to ensure that individuals in need receive appropriate support and services.	Data will be collected from case management records and service utilization records. These records will indicate the number of participants accessing case management and substance use services.	Data collection will be continuous, tracking the utilization of services by project participants.
Improved Parental Engagement	This outcome aims to measure increased parental involvement in prevention efforts through workshops and community events. It seeks to strengthen the engagement of parents in the project's activities.	The primary data source for this outcome will be sign-in sheets collected during workshops and community events. These sheets will record the attendance of parents at these events. Other data will be collected from registration forms from events.	Sign-in sheets or registration forms will be collected during each workshop and community event.
Enhanced Community Engagement	This outcome emphasizes increased participation and engagement of community members in activities and events related to marijuana prevention. It seeks to strengthen the involvement of the broader community in project initiatives.	Community engagement levels will be gauged through event sign-in sheets, registrations, and participation logs, capturing the involvement of community members in project-related activities.	Data will be collected during and after community events and activities or presentations.