

# Proposition 64 Cohort 1 Grant Program

## Local Evaluation Report

### Title of project:

Positive Family Support (PFS) and Youth Recreation  
Program (YRP)

**Grantee:** The City of Marysville

### Conducted by:

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### Project Time Frame:

October 1<sup>st</sup>, 2020 – September 30<sup>th</sup> 2023

### Funded By:

Board of State Community Corrections (BSCC)  
Prop 64 Cohort 1



The City of Marysville

# Yuba County Office of Education Positive Family Support (PFS) and Youth Recreation Program (YRP)

## Executive Summary

The Yuba County Office of Education (YCOE), in collaboration with the City of Marysville and local school districts, have implemented the Positive Family Support (PFS) and Youth Recreation Program (YRP) supported with grant funding from the BSCC Proposition 64 Public Health & Safety Grant Program Cohort 1.

These programs' primary objective are to mitigate the effects of the legalization of marijuana by addressing the emerging challenges and pressing issue of underage cannabis use in Marysville through evidence-based interventions and community engagement efforts. These programs seek to build positive home-school connections, provide targeted interventions for at-risk youth, and offer pro-social activities to engage youth in healthy lifestyle choices.

## Goals:

The project had four primary goals, each supported by specific objectives:

### **Goal 1:** Reduce cannabis involvement amongst students

This goal included identifying youth through referral and subsequent screening. Based on the screening outcomes a treatment plan is developed and followed. This plan may include monitoring cannabis-involved youth through case management, offering one-on-one counseling support, and establishing resource linkages such as behavioral health and employment services.

### **Goal 2:** Provide health education to staff, families, and students

Efforts were made to provide access and resources through school site/district family centers, as well as to conduct training for personnel supporting youth using cannabis and/or at-risk of cannabis involvement. This goal was supported by establishing family centers for education and resources, along with providing training on risk factors and evidence-based consequences.

### **Goal 3:** Provide pro-social activities for youth

This project organized at least two physical activities annually. These endeavors included hosting at least one educational camp annually that lasted anywhere from one to five days, and arranged at least one community event in the park yearly. Activities included organizing sports leagues/events, educational camps, and community events to create a positive environment with accessible resources.

### **Goal 4:** Increase community engagement

Efforts focused on organizing community events to connect resources with community



members and ensuring accessibility of community input through surveys. This involved organizing sports leagues/events, educational camps, and community events to foster engagement and gather feedback.

These goals and objectives were integral to addressing various aspects of youth well-being, encompassing substance use prevention, health education, recreation, and community involvement.

## **Key Findings:**

Marysville and our local community faces a significant challenge with underage cannabis use, as evidenced by collection of data indicating high rates of marijuana use among youth grades 6-12. Gaps in prevention and intervention services in the area contributes to the persistence of this issue. Collaborative efforts involving diverse stakeholders have informed the development of the proposed programs and ensured their alignment with community needs.

## **Base Project Accomplishments:**

Development and implementation of the Positive Family Support program, offering tiered interventions to address cannabis use among youth and their families. Establishment of the Youth Recreation Program, providing opportunities for pro-social activities and community engagement. Training sessions and educational resources disseminated to the community, school staff, families, and students to enhance awareness and understanding of cannabis-related issues.

## **Conclusions:**

The initiatives demonstrate a comprehensive approach to tackling underage cannabis use in Marysville. By combining evidence-based interventions with community involvement and support, the project began to reduce the prevalence of cannabis use among youth, promote healthier lifestyle choices, and foster positive youth development in the community. Ongoing evaluation and collaboration will be critical to ensuring the effectiveness and sustainability of these efforts.

## **Project Background**

In March 2020 the Yuba County Office of Education held a needs assessment meeting with local stakeholders to determine potential programs for the Board of State and Community Corrections (BSCC) Prop 64 Grant Program. Stakeholders included Brendon Messina (Yuba County Office of Education), Amy Nore (Yuba County Office of Education), Stephanie McKenzie (City of Marysville Council), Daryl Shackelford (Marysville Police Department), Jolie Critchfield (Marysville Joint Unified School District), and Mary Jane (Adventist Health Rideout Hospital).



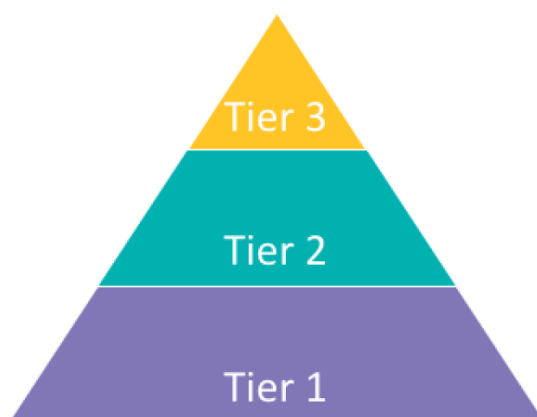
The outcome of this assessment indicated the need for Marijuana Prevention and Intervention and Park and Recreation programming. Program details can be found below:

## Positive Family Support Program

The Positive Family Support Program is an evidenced based three tier system that services all youth referred to the program. The program provides services such as tutoring, behavioral change plans, Student Study Teams (SST), and family feedback and support for youth who are involved in cannabis. Below is a diagram that shows the tiered system outline (see diagram 1). Students are assessed at individual tiers based on need for intervention. The higher the tier the more intense the services will become.

- Youth between the ages of 8-20 who are involved in cannabis can be served.
- Students can be referred through a variety of pathways including educational staff, families, Student Attendance Review Board (SARB), probation staff, and the Juvenile Court System.
- Students who are referred to the program are assessed through a modified Child and Adolescent Needs and Strengths (CANS) assessment that determines the level of services through a tier system; Arizona State University has also provided Behavioral Change Plans which is a tool that targets behaviors affected by cannabis use.

**Diagram 1:**



### Tier III - Individualized

One-on-one mentoring and counseling: For a small group of students who place into the tier III guidelines after the Child Adolescent Needs and Strengths assessment, they will be paired with a PFS staff for one-on-one mentoring and counseling. Depending on the needs of the student this can include but not limited to: prosocial activities, informal counseling, behavioral change plans, and parent/guardian check-ups.

### Tier II - Selected:

Student Education: After student referrals are made to the PFS program, staff will conduct a Child Adolescent Needs and Strengths Assessment to place a child within a tier. If placed within the tier II guidelines, a student would be required to attend a once a week, one hour workshop with PFS staff for one month. A total of four classes outlining information about marijuana and its outcomes. This approach/referral can be and is encouraged to be made in place of a marijuana related suspension or other marijuana related consequences on school grounds.

### Tier I - Universal

School Staff Education: PFS staff will provide each school district a 1 hour training focused on marijuana education and PFS model. This presentation will give the staff the tools to better understand marijuana use among today's youth and also implement the 3 tiered PFS model including behavior change plans and family check-ups.

Family Resource Center: All students within Yuba County school districts will have access to the family resource center located in the YCOE department at the Marysville One Stop. The family resource center gives students and families access to resources on parenting information, community program referrals, public assistance, computer and internet access, and direct contact with youth advocacy staff.

## Youth Recreation Program

The Youth Recreation Program is a Parks and Recreation service for the youth of Marysville. These services provide pro-social activities to occupy vital time for youth to stay productive and be provided alternatives to cannabis involvement.

- Youth to be served will consist of any youth 5-20 that reside in the city of Marysville. Both YRP staff and PFS staff work closely together to monitor progress of students that participate in both programs.
- Various youth programs will be made available based on staff and the Youth Recreation Program Committee approval. These programs are directly correlating to the program areas described in the RFP proposal. (I.e. Physical activity, educational camp, and community event.)

Below is a table that identifies each program's goals and outcomes for proper measurement program success.

Goals	Outcomes
Reduce cannabis involvement amongst students	Marijuana harm reduction amongst youth entering the program including decreased usage and lower percentage of THC consumed.
Provide health education to staff, families, and students	Provide educational staff within YCOE, parents, families, and community member's information, resources, and workshops to increase awareness of proper prevention to reduce cannabis involvement amongst youth in the community.
Provide pro-social activities for youth	Allow access and options of pro-social activities to youth to divert youth from cannabis involvement and into pro-social activities.
Increase community engagement	Through a variety of existing community events such as donation drives and fairs, connect community members with local resources including youth recreation and marijuana prevention, education services. Additionally gain input from members of the community on various needs.

## Process Evaluation Method and Design

### Positive Family Support Program

The Positive Family Support Program (PFS) process will be evaluated by coordinator on a case-by-case basis and evaluated as a whole quarterly to ensure the process and outcomes of the program are still within scope, adjustments to be made as needed. Youth enrolled in the program will be referred, evaluated, and reported based on the program process below:

1. Potentially applicable students are referred to the program by the following agencies and/or staff: Yuba County Juvenile Probation, Educational Staff, Student Attendance Review Board (SARB), families, and the Juvenile Courts.
2. Referred youth are assessed through a tier assessment form to gauge services to be implemented. Assessment to be used will be the CANS 5.0 with modifications.
3. Students are case managed by YCOE staff which includes: meeting reports, behavior assessments, attendance records, transcripts and other information pertaining to the student's program success.
4. Staff conduct a behavioral change plan with each participant in tier 2 and 3 that aligns with primary focus areas to reduce cannabis use and the affects.
5. Cases are evaluated bi-weekly to determine outcomes path and goal projections, which are determined through assessments and conversations between staff and students.
6. Qualitative surveys are conducted with students and families depending on tier of service before and after enrollment to provide program input, ensuring quality and fidelity as well as giving input on necessary program changes.
7. Quantitative data was collected daily, weekly, and monthly through online databases for program participation and tracking.

### Youth Recreation Program

Programs and services developed and implemented in the Youth Recreation Program are evaluated by Youth Recreation staff in two methods. Quality of service measured by qualitative participant surveys and quantity of youth participation. These data tracking points will be imputed and maintained in an electronic database and used to make changes to the program as necessary and to ensure fidelity. These will be conducted at the time of each program and documents to be used will consist of sign in sheets, enrollment documents, and pre/post survey questionnaires. The Youth Recreation Program is also directed by the City of Marysville Youth Recreation Committee which consist of various agencies such as but not limited to the City of Marysville, Marysville Joint Unified School District, Yuba County Office of Education, and the City of Marysville Police Department. This committee is designed to provide input and direction based on local community needs.



## Evaluation Results

Source of Referrals	170
Community Organization	2
School/Truancy	88
Service Referral	6
Other	74
Total Youth Enrolling for the SECOND TIME	2
Total	172

Youth Participation Status	Totals
Mandated	21
Voluntary	151

Age Groups (at ENTRY)	Totals
12 years or younger	1
13-17 years	169
18-20 years	2

Gender Identity (at ENTRY)	Totals
Female	65
Male	105
Non-binary/3rd Gender	1

## Evaluation Results

Race/Ethnicity	Totals
Asian	8
Black or African American	30
Hispanic, Latino, or Spanish	44
White	78
Multi-ethnic origin, ethnicity, or race that includes American Indian/Alaska Native	2
Multi-ethnic origin, ethnicity, or race that does not include American Indian/Alaska Native	5
Unknown	5

Risk Status (at ENTRY)	Totals
Low	2
Moderate	148
High	20

Project Year	Number of Youth who received PFS services
1	35
2	57
3	80
Total	172

Over the grant period 170 Youth received Services from PFS. 2 youth total were referred twice.

Project Year	Number of Youth who received YRP services
1	217
2	4644
3	5506
Total	10367

## Evaluation Results

Project Year	Number of educational camps or activities	Number of Physical activities	Number of community events	Number of participants
1	1	1	1	217
2	11	4	16	4644
3	19	3	12	5506
Total	31	8	29	10367

A total of 75 events, activities, programs, and camps were supported throughout the duration of Cohort one.

This project focused on 4 main goals with supporting objectives. The project had very successful outcomes for each of the four goals and the corresponding objectives (See below). Some factors to consider that impeded progress were initiating the project in the middle of the covid-19 epidemic. Our area went on lockdown from March 20 the end of January 21. These 10 months of lockdown slowed multiple factors including hiring, development, engagement, and an increase of youth utilizing marijuana to cope with the anxiety and struggles of isolation. The project began in the middle and didn't really start picking up traction until 4 months later when the lock down ended.

A critical factor that supported the project was the strength of the partnerships and comradery from leaders coming out of the lockdown. Many partners such as our school districts and the SARB board were very engaged with referring to the program and collaborating on program projects.

Goal 1: Reduce cannabis involvement amongst students

- A. Identify youth services through screening and referral process.
- B. Provide appropriate service based on screening recommendation.
- C. Monitor cannabis youth through case management.

Goal 2: Provide health education to staff, families, and students

- A. Provide access and resources through school site/ district family centers.
- B. Provide trainings to personnel involved in youth using cannabis and/or at-risk of cannabis involvement.

Goal 3: Provide pro-social activities for youth

- A. Provide two physical activities a year.
- B. Provide at least one education camp a year
- C. Provide at least one community event in the park per year.

Goal 4: Increase community engagement

- A. Provide a community event which connects resources to community members.
- B. Provide accessibility of community input through surveys.



## Current Project Logic Model Cohort 3

### Inputs

- **Financial support:** Proposition 64 state funding
- **Staff:**  
1 FTE - Clerk  
2 FTE - Prevention Assistant  
1 FTE - Prevention Specialist  
.5 FTE - Coordinator
- **Time and Expertise:** Stafftime and expertise will be dedicated for planning, developing, executing, evaluating, and monitoring project/program activities.
- **Partnerships and Contracts:** Collaborations with community-based organizations, Yuba County school districts, Yuba County Probation Department, code enforcement agencies, Yuba Sutter Taskforce, Yuba County Library, Student Attendance Review Board, expulsion meetings and hearings, and the City of Marysville will contribute resources and expertise.
- **In-Kind Contributions:** Additional resources, such as materials, facility space, and equipment, will be provided by partner organizations, schools, and the community.

### Activities

- **Case management**
- **Referral/linkages:** to substance use, YCOE, and other local services
- **Individual/group counseling**
- **Educational presentations**
- **Implement Evidence-Based Marijuana Counseling Program:** Project staff will conduct one-on-one marijuana counseling sessions for students involved in cannabis-related disciplinary incidents or activity.
- **Promote Outreach to School Sites:** Outreach efforts will be made to schools to increase referrals to the marijuana counseling program.
- **Implement School-Wide Campaigns:** School-wide campaigns, such as Red Ribbon Week, "Say No to Marijuana" assemblies, and health awareness week, will be organized to combat cannabis involvement among minors.
- **Provide Educational Workshops:** Educational workshops will be delivered to school teachers, administrators, and staff to raise awareness about the harmfulness of underage marijuana usage.
- **Develop and Implement Pro-Social/Educational Activities:** Various pro-social and educational activities, including sports camps, engineering camps, art workshops, fishing camps, and science camps, will be developed and offered to students.
- **Organize Community Resource Events:** Fun community events like Winter Wonderland, Summer back to school events, and resource fairs will be organized, providing both youth and parents with local resources, recreational opportunities, and access to preventative resources.

### Outputs

- MIPP serve 350 participants over the course of the grant
- 4-6 Weekly mentoring sessions per youth referred due to a cannabis-related disciplinary or behavioral incident. Youth struggling or with more need will have more sessions based on need beyond the initial sessions.
- 75 youth linkages to substance use services over the course of the grant
- Decrease school discipline occurrence regarding marijuana use and/or involvement each year by 1.5 %.
- Increase educational awareness regarding underage marijuana usage to three schools per year.
- Provide educational workshops delivered to school staff.
- YRP serve an additional 600 students and families through Yuba County.
- Provide community resources events to a minimum of 100 participants per year.
- Increase access to pro-social and educational activities to 50 students per year.

### Outcomes

- **Increased Knowledge of Cannabis Harmfulness:** Increased youth perception of harmfulness of cannabis use.
- **Reduced School Discipline Occurrences:** A decrease in school discipline occurrences & on-campus cannabis-related behavioral incidents related to marijuana use and involvement among students.
- **Increased Schools & Community Awareness:** School and Community awareness of the risks associated with underage marijuana usage.
- **Established Mentoring Sessions:** Established mentoring sessions with students identified as having participated in cannabis-related incidents.
- **Increased Access to Pro-Social/Educational Activities:** 50+ students per year have access to pro-social and educational activities.
- **Improved Parental Engagement:** Increased parental involvement in prevention efforts through workshops and community events.
- **Increased Linkages:** Increased case management and substance use services
- **Enhanced Community Engagement:** Increased participation and engagement of community members in activities and events related to marijuana prevention.

### Impacts

- **Improved youth outcomes:**
  1. Academic
  2. Attendance
  3. Decrease in substance use
  4. Health
  5. School Connectedness
- **Reduced Underage Cannabis Usage:** The project's ultimate impact will be a reduction in underage cannabis usage, leading to healthier and safer communities.
- **Enhanced Community Awareness:** Increased awareness about the harmfulness of cannabis among youth and community members is expected to result in a more informed and responsible community.
- **Improved Educational Outcomes:** By reducing school discipline occurrences related to marijuana, the project aims to contribute to improved educational outcomes for students.
- **Strengthened Collaborations:** Through partnerships with community-based organizations, schools, and government agencies, the project will strengthen collaborations that can have long-term positive effects on community well-being.
- **Decreased rate of drug-related youth arrests/ citations**

Planned Work

Intended Result



The City of Marysville

## Grantee Highlights

