

ORT Prevention Grant Program

Local Evaluation Plan (LEP)

“Fresno Organized Retail and Motor Vehicle Theft Prevention Project”

Submitted by The City of Fresno and the Fresno Police Department

Prepared by:

Dr. Keith Clement, Professor of Criminology,
California State University, Fresno
kcclement@mail.fresnostate.edu

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For Project Director:

Michael Landon
Deputy Chief of Police, City of Fresno Police Department
2323 Mariposa Mall, Fresno, CA 93721
michael.landon@fresno.gov

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Project Background

The City of Fresno and Fresno Police Department (FPD) submitted a Multi-Agency Partnership Application with the Clovis Police Department (CPD), Fresno County Probation Department (FCPD), and Fresno County District Attorney's Office (FCDA) to the California Board of Community Corrections (BSCC) Organized Retail Theft (ORT) Prevention Grant Program on July 7, 2023. The proposal was funded by BSCC for \$23,663,194 to establish a Fresno Metropolitan Area Organized Retail Task Force. This collaborative Central Valley task force aims to combat and prevent ORT, vehicle thefts, and catalytic converter thefts through enforcement, education, training, and the implementation of advanced technology. The task force will focus on the most prevalent offenders to effectively combat ORT and auto theft, safeguard the community, and reduce the financial and societal impact of these property crimes.

Projects funded under the ORT Prevention Grant Program assist law enforcement, criminal justice agencies, and community groups to address serious property crime, public safety, and significant local economic impacts. The City of Fresno project enhances ORT crime prevention partnerships and enforcement activities. There are many factors involved in ORT to take into consideration when formulating community strategies and approaches to its prevention and reduction. The City of Fresno ORT Prevention Program components are described in this Local Evaluation Plan (LEP). The objective of this report is to discuss key program measures utilized to analyze individual (micro) and organizational (macro) variables and metrics utilized in this project. Metrics used for evaluation include both process and outcomes-based variables are found within the Quarterly Progress Reports (QPR). Study data provided by FPD, CPD, FCPD, FCDA, retailers, businesses, and community-based organizations.

Process Evaluation- Used to understand key aspects of the process utilized in project planning, roll-out, and implementation for each specific project here.

Outcome Evaluation- Used to analyze the quantitative and qualitative outcomes of these projects and their impacts and benefit to the local community.

Structure of the LEP Report

First, we describe the project background. We discuss the history of the grantee and its close ties to our surrounding community. The project background introduces the City of Fresno, City of Clovis, and key partnering agencies. We identify local community needs and pressing social and criminal justice issues like gangs, violence, and organized theft. Local crime, gang-activity problems, and additional contributing factors (like economics) drive a critical need for the ORT Prevention Grant Project in the Fresno metropolitan area. The City of Fresno ORT Prevention Project grant activities address these community problems, reduce crime, enhance public safety, and improve resident quality of life. Once we have completed contextual information, the ORT Prevention program goals and objectives are discussed. We provide the scope, specifics, and

activities of the City of Fresno project, including sources of data and an overview of program process and outcome evaluations details. The next section introduces the key partners found within the Fresno Metropolitan Area Organized Retail Task Force.

Introduction to the City of Fresno

In terms of introduction, Fresno is the 5th largest city in California, the Fresno County seat, a 2022 population of 545,567, and a land area of about 115 square miles. ¹ Fresno was incorporated in October 1885 and is an economic hub in the San Joaquin Valley and predominantly tied to large scale agricultural production. ² In terms of key socio-demographic variables (using U.S. Census data for comparison purposes) for the City of Fresno, 27.8% of residents were persons under the age of 18 (21.7% U.S.), 24.4% with bachelor's degree or Higher (Age 25 years+) (34.3% U.S.). ³ In addition, City of Fresno High school graduates or higher, percent of persons age 25+ is 79.7% (89.1% U.S.); Median household income (in 2022 dollars) was \$63,001 (\$75,149 U.S.); and Persons in poverty 22.1% (11.5% U.S.). ⁴ In terms of law enforcement and criminal justice matters, the City of Fresno Police Department is introduced.

The City of Fresno Police Department (FPD)

The Fresno Police Department is committed in service and partnership with our community to provide safety, security, and hope. The Chief of Police in Fresno is Paco Balderrama, serving since January of 2021. ⁵ FPD has 852 police officers and 1,223 unsworn members. ⁶ FPD has five policing districts: Southwest, Central, Southeast, Northeast and Northwest. FPD coordinates and implements intervention programs that comprehensively focus on crime reduction, prevention, and enforcement through strong partnerships with local Central Valley agencies, community businesses, and local organizations. There are also additional specialized and tactical units found within FPD.

Introduction to the City of Clovis

The partnering City of Clovis is the 52nd largest city in California and located just north and west of Fresno. Clovis was incorporated in February 1912, had a 2020 population of 120,124, and a land area of about 25.9 square miles. ⁷ Clovis shares in significant agricultural activities and industries as well. In terms of key socio-demographic variables (using U.S. Census data for comparison purposes) for the City of Clovis, 28.9% of residents were persons under the age of 18 (21.7% U.S.), 35.3%

¹ https://en.wikipedia.org/wiki/Metropolitan_Fresno Accessed electronically on 3/26/2024.

² https://en.wikipedia.org/wiki/Metropolitan_Fresno Accessed electronically on 3/26/2024.

³ <https://www.census.gov/quickfacts/fact/table/fresnocitycalifornia,US/PST045223> Accessed electronically on 3/24/2024.

⁴ <https://www.census.gov/quickfacts/fact/table/fresnocitycalifornia,US/PST045223> Accessed electronically on 3/21/2024.

⁵ https://en.wikipedia.org/wiki/Fresno_Police_Department Accessed electronically on 3/26/2024.

⁶ https://en.wikipedia.org/wiki/Fresno_Police_Department Accessed electronically on 3/26/2024.

⁷ https://en.wikipedia.org/wiki/Clovis,_California Accessed electronically on 3/26/2024.

with bachelor's degree or Higher (Age 25 years+) (34.3% U.S.).⁸ Additionally, City of Clovis High school graduate rates of persons age 25+ is 91.2% (89.1% U.S.); Median household income (in 2022 dollars) was \$98,554 (\$75,149 U.S.); and Persons in poverty 8.4% (11.5% U.S.).⁹ In terms of law enforcement and criminal justice matters, the City of Clovis Police Department is introduced.

The City of Clovis Police Department (CPD)

The goal of the Clovis Police Department is to remain the “Safest City” in the Central San Joaquin Valley and uphold the motto, “the Clovis Way of Life.”¹⁰ The Chief of Police in Clovis is Curt Fleming, serving since June of 2019. The Clovis Police Department is currently staffed with 200 employees- with 105 sworn officers.¹¹ CPD policies may be found at the following link: <https://cityofclovis.com/police/general-information/department-policy/>

Fresno County Probation Department (FCPD)

As a member of the criminal justice system, the Fresno County Probation Department's mission is to provide protection for the community, support victim advocacy, influence the lives we serve in a positive way, and deliver essential services to the courts. This mission is accomplished through collaboration and partnerships which encompass a continuum of sanctions and incentives including prevention/ intervention programming, investigation, supervision, and incarceration. The Department is led by Chief Probation Officer Kirk Haynes, a 29-year veteran of the Fresno County Probation Department Deputy Probation Officers supervise approximately 15,000 adult and juvenile offenders who are on court-ordered supervision, AB109 Realignment, or are in other diversion programs. These Probation Officers also deliver investigative duties for the courts by producing sentencing reports and recommendations. The James Rowland Crime Victims' Assistance Center was one of the first Probation Departments in the State of California to aid those affected by violent crimes. Our Victim-Witness Advocates offer services to individuals who have been negatively impacted by a myriad of offenses such elder/dependent abuse, sexual assault, child abuse, domestic violence, homicide, property crimes, as well as many others. The Victim-Witness Advocates give support to victims and witnesses so that they may overcome the effects of crime and be empowered to participate in the criminal justice system.

⁸ <https://www.census.gov/quickfacts/fact/table/fresnocitycalifornia,US/PST045223> Accessed electronically on 3/24/2024.

⁹ <https://www.census.gov/quickfacts/fact/table/cloviscitycalifornia,US/PST045223> Accessed electronically on 3/26/2024.

¹⁰ <https://cityofclovis.com/police/general-information/> Accessed electronically on 3/26/2024.

¹¹ <https://cityofclovis.com/police/general-information/> Accessed electronically on 3/26/2024.

Fresno County District Attorney's Office (FCDA)

The mission of the Fresno County District Attorney's Office is to pursue justice and improve public safety for the people by ethically and aggressively prosecuting those who commit crimes. The District Attorney, Lisa A. Smittcamp, has been serving since 2015. The FCDA is one of the largest prosecuting agencies in California and consists of approximately 300 employees including skilled prosecutors, investigators and support personnel who handle approximately 50,000 criminal cases a year in the County of Fresno. The mission of the Bureau of Investigations within the FCDA is to maintain professional and effective working relationships with all law enforcement agencies while working in partnership with the community to promote justice through leadership and personal integrity. More information on FCDA can be found at the following link: <https://www.fresnocountyca.gov/Departments/District-Attorney>

Understanding Project Need

There are numerous significant social problems directly impacting safety and the quality of life in Fresno, California. The first problem is crime, particularly violent crimes. The City of Fresno saw a distressing increase in shootings, setting a record for 732 shooting incidents and 74 murders (a 25-year high) in 2020. The following year, in 2021, there were 688 shootings, and another 74 murders. Police management prioritized violent crime, reallocating personnel and resources to address this pressing issue. While this shift in focus was necessary to address the surge in violent crime, it had an adverse effect on other investigations (like theft and non-violent crimes). For example, the Career Criminal Auto Theft Team (CCATT) was redirected to tackle gun-related crimes.

Because of a variety of factors, ORT is having a profound impact in our area, affecting large retail stores as well as locally owned retail spaces. ORT criminals have instilled fear and frustration within the community. These thefts cause significant damage to the local economy and contribute to other crimes including robberies, assaults, and incidents of gun violence. Many ORT criminals are affiliated with gangs that employ coordinated tactics to mask their identities and swiftly carry out their crimes, sometimes using firearms. Apprehending these offenders has resulted in the recovery of stolen merchandise and the seizure of firearms, narcotics, and stolen vehicles. Disturbingly, offenders frequently exploit minors to commit these crimes, taking advantage of the lenient consequences they may face.

The impact of ORT on employees has become a significant issue for retailers. Employees face frequent threats of violence, creating a hostile and dangerous working environment. Offenders are aware of store policies that prevent employees from intervening during in-progress thefts, and commonly threaten employees with termination or lawsuits if the employee takes any action against the ORT criminal. In addition, between 2018 and 2022, retailers reported 395 instances of thefts turning into

violent robberies, including a 43% increase in commercial retail robberies from 2021 to 2022. Between 2018 and 2022, retailers reported 482 instances of ORT qualifying thefts.

In the past 5 years, residents have reported a staggering 13,900 vehicle thefts to the FPD. This equates to an average of 2,780 thefts per year or approximately 8 vehicle thefts per day within the City of Fresno. During the same five-year period, residents reported 4,136 catalytic converter thefts, averaging 827 thefts per year or approximately 2 reported thefts per day. Notably between the years 2020 and 2022, FPD saw an alarming 927% increase in catalytic converter thefts, underscoring the growing prevalence of this crime.

Though auto and motor vehicle accessories are often perceived as mere property crimes, the reality is that these crimes often have serious consequences. The loss of a vehicle or its catalytic converter hinders citizens from carrying out simple daily tasks, such as transporting children to school, commuting to work, or attending medical appointments. To exacerbate matters, many citizens lack the financial means to cover insurance deductibles or the substantial costs of replacing a catalytic converter. Fresno citizens and retailers are impacted by ORT and auto thefts daily. Retailers are losing millions of dollars each year, and these crimes hurt our residents with inflated prices and personal losses. FPD intends to collaborate with law enforcement and retail partners to combat ORT, auto theft, and catalytic converter theft. This program included proactive (preventative) measures along with reactive (response) measures to these problems.

How the City of Fresno ORT Prevention Grant Project Addresses the Problem

Organized retail theft is a significant contemporary social and criminal justice problem that requires a variety of decisive prevention, enforcement, and intervention strategies to combat. There are numerous complex social phenomenon and issues at hand that all connect with potentials motivations and willingness to commit property and violent crimes. Thus, there must be a variety of tools in the toolbox to handle the broader issues found in the evolution of ORT in California over recent years.

Project Purpose Area 1 (PPA#1)- Organized Retail Theft

Project Purpose Area 2 (PPA#2)- Motor Vehicle or Motor Vehicle Accessory Theft

The City of Fresno ORT Prevention Grant Program (PPA#1 and PPA#2) aligns well with the goals of preventing, enforcing, and responding to Organized Retail/Auto Theft and motor vehicle accessory thefts within both cities, crime reduction, and enhanced public safety. This strategy is accomplished with the Fresno Metropolitan Area Organized Retail Theft Task Force and an increased Merchant Shoplift Program.

Effective intervention and response programs are essential in communities with areas of high poverty, significant violence and property crime rates, and gang-related activities. In addition, there are significant partnerships with local (and regional) law enforcement and criminal justice agencies. Effective ORT crime prevention, response, and enforcement programs and services are essential and discussed in detail on the following pages.

ORT Prevention Project Goals and Objectives

In this report section we describe the project goals and objectives identified in the Project Work Plan of the grant proposal.

Goal 1: Retail Theft Reduction.

Objective A: The Fresno Metropolitan Area Organized Retail (Theft) Task Force aims to reduce ORT by 15% each year during the grant. (We will bring awareness to the public of this program and encourage reporting of this crime.)

Goal 2: Auto Theft Reduction.

Objective A: The Fresno Police Department and the Clovis Police Department aim to reduce auto and catalytic converter thefts by 15% each year during the grant. (We will bring awareness to the public of this program and encourage reporting of this crime.)

Goal 3: Increase in Merchant Shoplift Program.

Objective A: The Fresno Metropolitan Area Organized Retail (Theft) Task Force will engage area retailers and encourage their participation in the Merchant Shoplift Program.

Process Evaluation Method and Design

Research Design

The ORT Prevention program process evaluation includes mixed methods utilizing quantitative, Geographic Information Systems (GIS), and qualitative data collection from partnering agencies for utilization in the evaluation and analysis process. Administrative, crime, and participant data will be collected from project partner agencies for both PPAs to document the process, challenges, barriers, and successes for ORT and auto theft project enforcement and program activities. In addition, we seek process evaluation and analysis to guide future experience, programmatic enhancements, and sustainability on local ORT issues, including the Fresno Metropolitan Area Organized Retail (Theft) Task Force, and Merchant Shoplift Program.

Table 1: Process and Outcome Evaluation Questions

Process-Related Eval Questions	Outcome-Related Eval Questions
1. What are program challenges found in the project implementation process?	1. What is the local impact of the ORT program grant activity?
2. How were these program implementation challenges modified and resolved?	2. How were program partners involved in ORT program activities?
3. Program “best practices” learned to apply to enhance future OR- Motor Vehicle theft programmatic activity?	3. Were ORT-/Motor Vehicle theft crime rates and trends impacted by preventive theft measures, partnerships, and enforcement activities?

The plan to document activities within the project and/or services provided to each target area/population

Grantee and subcontractor organizations will maintain a record of all Fresno Metropolitan Area Organized Retail (Theft) Task Force activities, agency partnership activities, education programming, via written documentation to include (when relevant) community meeting agendas and partnership event information, attendance sign in sheets, activity reports, or related documentation consistent with ORT Prevention Grant guidelines and reporting requirements (including meetings/activities/events) with FPD-CPD-FCPD-FCDA, retailers/businesses, and community partners. Program related performance measures and data to be analyzed to assist program outcome improvement, program metrics and with key input from Quarterly Progress Reports (QPRs).

How Program activity progress will be tracked

Program progress and program service, activity, and event attendance completion will be effectively tracked and documented. All grantee organizations (FPD-CPD-FCPD-FCDA) will track program activities, attendance, activities, and events participated in as related to the ORT Prevention Grant Program. This includes Fresno Metropolitan Area Organized Retail (Theft) Task Force and Merchant Shoplift Program activity and progress. Program related performance measures and data will be inputted into quarterly progress reporting (QPRs) for analysis and evaluation purposes.

Process variables and how they will be defined and measured (tools/instruments used to collect the data and frequency of collection).

The following process variables will be tracked throughout the grant performance period to ensure effective program implementation, allow for meaningful performance data on the Fresno Metropolitan Area Organized Retail (Theft) Task Force provision of activities, community services, education programs, and various program events. This process evaluation information will allow for prospective future program recommendations and modifications for “best practices” to aid in future ORT program sustainability and collaborations down the road. Please see Table 2 (below) for more information on process variable definitions and measurement.

Table 2: Process Variables Defined and Measured

Process Variables	How Measured	Data Sources	Collection-Frequency
1. What are program challenges found in the planning/implementation process?	Partner feedback on project planning, organization, and implementation.	Qualitative data from program personnel.	Quarterly, Annually
2. How were these implementation challenges modified and resolved?	Modifications and resolution of issues found in project design/implementation.	Qualitative data from program personnel.	Quarterly, Annually
3. Program “best practices” learned to apply to enhance future programmatic activity?	Program personnel comments on “best practices” learned.	Qualitative data from program personnel.	Quarterly, Annually

How the process data will be collected, and the data source(s) used

Process evaluation data will be collected through collaboration with grant program partners (FPD, CPD, FCPD, FCDA), retailers, and community organizations related to project planning, organization, and implementation. Process related issues raised during these project phases will be captured for analysis and evaluation, particularly during Year One of the grant performance period (i.e. the program planning, implementation, and rollout phases). Data will be collected from partner agencies and then shared via regular Quarterly Progress Reports. In addition, this data sources plus project meetings will also be utilized (as relevant) to guide prospective programmatic modifications necessary to enhance the program implementation process, efficiency in operations and enforcement, to maximize program value and impact to the local community.

Project-oversight structure and overall decision-making process for the project

Project oversight, structure, and administration will be conducted by the Fresno Police Department. This includes financial management, program oversight, the completion of QPR data uploads, and responsibility for grant performance and fiscal reporting. The administration team will work in conjunction with personnel with CPD, FCPD, and FCDA agencies in the collaborative decision-making process and fine-tuning of the Fresno Metropolitan Area Organized Retail (Theft) Task Force Team program/enforcement/activity/services. Also, FPD will assist with meeting coordination with regional law enforcement, retailers, and community partners to discuss ORT items of interest including “best practices” and “collaboration building” with local key partners and major stakeholders.

How project components are monitored, determined effective, and adjusted as necessary

All project components will maintain records of all internal and external program activities in accordance with grant guidelines and reporting requirements. The lead agency will track related activities, ensure compliance with grant guidelines, and meeting coordination with the Fresno Metropolitan Area Organized Retail Theft Task Force team, Merchant Shoplift Program, and retailers-community outreach meetings. Problems discovered through the implementation and operations process will be adjusted (as necessary) to enhance project performance over the grant performance period. These project components will be discussed among program partners at regularly scheduled semi-annual meetings.

How quantitative and qualitative process data will be analyzed. Describe the statistical tools used to analyze quantitative data (e.g., descriptive statistics, chi-square) and methods used for analyzing qualitative data (identifying themes, content analysis, etc.).

Quantitative data will be utilized to analyze the impact of program technology (like cameras and license plate readers), enforcement/investigation activities on ORT, Auto and Catalytic Converter theft. In addition, will work with partners agencies to gather data on program activities to analyze via descriptive statistics for ORT Prevention Program components including crime data, calls for service, partner meeting attendance and retailer/community-based program participation.

Geographic Information Systems (GIS) data will be utilized to analyze ORT prevention program activity related to technology utilization and collaborative efforts with OR/Auto theft/Catalytic Converter based crimes within the City of Fresno and City of Clovis. GIS data will be utilized for enforcement/investigation purposes and tracking outcomes across the region.

Qualitative data will be analyzed through key theme and word analysis. Data to include information on the Fresno Metropolitan Area Organized Retail (Theft) Task Force Team and Merchant Shoplift Program. Data will be collected at Program partner meetings, meeting agendas/minutes, and QPR data sources. These sources of data are more conducive to theme and content analysis methodologies for evaluation and deeper analysis.

Outcome Evaluation Method and Design

The research design for the outcome evaluation (e.g., pre-/post-test, mixed methods, comparison groups).

The program outcome evaluation includes mixed methods utilizing both quantitative and qualitative data collection for analysis and evaluation. Program research data will be collected to document outcomes for program PPAs, including technology, enforcement/investigations, agency partnership activities, and community outreach/events. In addition, given the large geographic area covered by this project, we will conduct crime mapping and analysis activities to analyze ORT and related property crime rates, trends, and impacts of program within the City of Fresno and City of Clovis.

Evaluation questions: There are three primary questions the outcome evaluation will analyze and evaluate.

Table 3: Outcome Evaluation Questions

Outcome-Related Evaluation Questions
1. What is the local impact of ORT Prevention Grant technology, enforcement, partnership and additional Retail Theft Task Force Team activities?
2. How many participants were involved in ORT Prevention Project partnerships, Merchant Shoplift Program, and retail-community awareness/education events?
3. Were property crime rates and trends impacted by ORT Prevention Program activities?

Criteria for determining activity completion and/or success in the project.

There are several key criteria utilized in determining program component activity completion and/or project success. Program component activities include the utilization of technology, the Fresno Metropolitan Area Organized Retail (Theft) Task Force Team activities, collaboration with partnering agencies, the Merchant Shoplift Program, Retailers-Business Outreach, Community Outreach, OR/Auto Theft Team Success/Awareness Campaign, Improved FPD/CPD Community Relations. The key criteria for the measuring and determination of objective program outcomes and successes is a net reduction of ORT-Auto/Catalytic Converter thefts in the City of Fresno and City of Clovis. We are interested in quarterly data for all ORT Prevention Program Project components and outcome variables are described in detail below.

Outcome variables, how they are defined and measured (tools/instruments used to collect the data, and frequency of collection), and data source(s) used:

Table 4 (below) describes program outcome variable definitions and measurement information.

City of Fresno ORT Prevention Grant Project Program Goals (PPA #1, PPA #3):

Goal 1: Retail Theft Reduction.

Goal 2: Auto Theft Reduction.

Goal 3: Increase in Merchant Shoplift Program.

Table 4: Outcome Variables Defined and Measured- PPA1/PPA2

Outcomes	How Measured	Data Sources	Frequency of Collection
Utilization of Program Technology.	Number of tech items installed/operational.	Installation/Service logs	Quarterly (QPR), Annually
Reduce ORT by 15% per year of the grant.	# of reported ORT crimes.	FPD-CPD-FCPD, FCDA	Quarterly (QPR), Annually
Reduce Retail MV and Catalytic Converter thefts by 15%	# of reported MV and Catalytic Converter thefts	FPD-CPD-FCPD, FCDA	Quarterly (QPR), Annually
Increase in Merchant Shoplift Program (MSP) participation by 25%.	# of MSP meetings. # of event attendees. # of MSP outreach & awareness activities. # of MSP participants and attendees	FPD-CPD-FCPD, FCDA	Quarterly (QPR), Annually
Deeper engagement and closer ties with the local retailer community.	#/type of ORT community awareness events and activities # of retailer participants. # of outreach/materials developed/distributed	FPD, CPD, FCPD, FCDA	Quarterly (QPR), Annually

Quantitative data on enforcement and investigative activities participants will be analyzed via descriptive statistics on a variety of measures of program components. Data will include information on the utilization of technology, the Fresno Metropolitan Area Organized Retail (Theft) Task Force Team, and agency partnerships and collaboration to analyze key points within the criminal justice process as impacted by the ORT grant program. Additional data on the Merchant Shoplift Program, community outreach, promotion, and awareness meetings, events, and materials, will be analyzed to determine their project impacts as well. Thus, we look at data on both the program enforcement and prevention components and their impact on project goals and objectives.

Geographic Information Systems (GIS) data will be utilized to analyze ORT enforcement and public safety activity, and rates of criminal activity across the large geographic areas within the City of Fresno and City of Clovis.

Qualitative data will also be drawn from QPRs to glean important insight that might otherwise not be evident from a quantitative or GIS analysis of the data.

Strategy for determining whether outcomes are due to the project and not some other factor(s) unrelated to the project

The primary strategy for determining project outcomes were intended (and not unrelated) is through GIS data and tools to analyze ORT enforcement and criminal activity in the City of Fresno and City of Clovis. Variables include PD Calls for Service, Number/Type of Reported ORT/MV Crimes, and “hotspot” GIS data to analyze trend data throughout the grant performance period. Crime analysis should assist our understanding of “what works and what does not work” with current/future ORT Prevention Program components and impacting property crime rates.

Project Logic Model

City of Fresno ORT Prevention Grant Project Program Goals (PPA #1, PPA #3):

Goal 1: Retail Theft Reduction.

Goal 2: Auto Theft Reduction

Goal 3: Increase in Merchant Shoplift Program

Input/Resources	Activities	Outputs	Outcomes	Impacts
2023-2026 ORT Project- City of Fresno				
Staffing	Fresno Metropolitan Area Organized Retail Theft Task Force	Enhanced ORT enforcement & investigation, supervision operations and capabilities.	Reduce ORT by 15% each year of the grant.	Increased public safety and reduced ORT crime rates.
Technology	Cameras and License Plate Reader installation and operations	Improved Investigation, Enforcement, Supervision capability.	Reduce ORT by 15% each year of the grant.	Increased public safety and reduced ORT crime rates.
Auto and Catalytic Converter Thefts	Public awareness and outreach programs.	Enhanced public awareness and crime reporting.	The team will reduce retail and catalytic converter thefts by 15% each year of the grant	More public knowledge of auto and catalytic converter thefts.
Retailer Program	Merchant Shoplift Program (MSP)	Enhance retailer ability to combat ORT loss & improve theft prevention practices.	Increase MSP and deepen engagement and closer ties with the local retail community. The team will increase MSP participation by 25%	Increased retailer awareness and reduced crime rates.
Agency Partner ORT-Community Service Relations & Awareness Activities	Community outreach & awareness events, meetings, and press activity	Enhance retailer and community awareness through closer ties and meetings/events to discuss items of mutual interest.	Deeper agency engagement with the local community.	Increased community ORT awareness and improved theft prevention practices.
ORT Grant Project Management and Leadership	Project administration, Program coordination, activity planning.	Successful grant program completion.	Effective project management and fiscal compliance.	Safer community and efficient steward of public funding.